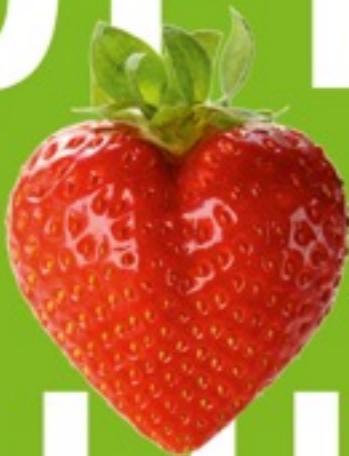


Massimo Gualerzi

LA DIETA SUPER



Con le ricette di
Silvia Strozzi

SALUTE



Il metodo CRONOBIODETOX
per essere PIÙ MAGRI,
PIÙ FORTI, PIÙ SANI

Sperling & Kupfer

CRONOLOGIA/# MORFOLOGIA
TRASFORMAZIONE
DETOX
CIBINATURALI





Facciamo abbastanza per la nostra salute?

- ❖ Non conosciamo i nostri nemici
- ❖ Ci preoccupiamo solo quando il problema è già evidente
- ❖ Seguiamo e alimentiamo falsi miti
- ❖



Epidemiologia

--240000 morti per cause cardiovascolari

--50000 infarti all'anno: 17 ogni ora.

-50% in persone sane

--3000000 di diabetici

-100 ogni 100000 IBD

-1000 ogni 100000 Mal reuma

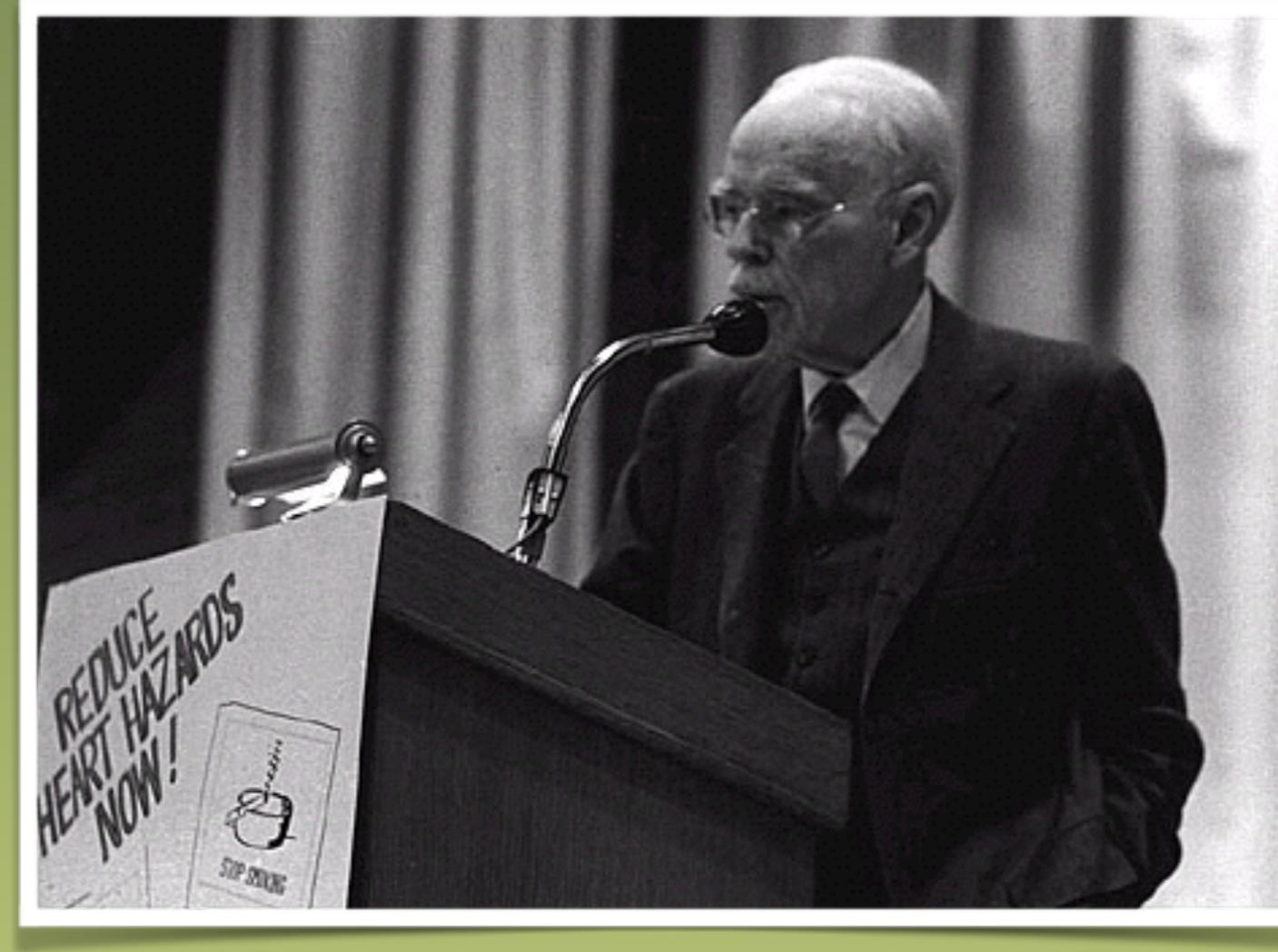
--Dopo i 60 anni:

il 75% delle persone soffre di una malattia cronica



Facciamo abbastanza per la nostra salute?

- ❖ Lo stile di vita corretto è la medicina del futuro



Paul Dudley White, 1938



STILE DI VITA MODERNO



STILE DI VITA MODERNO



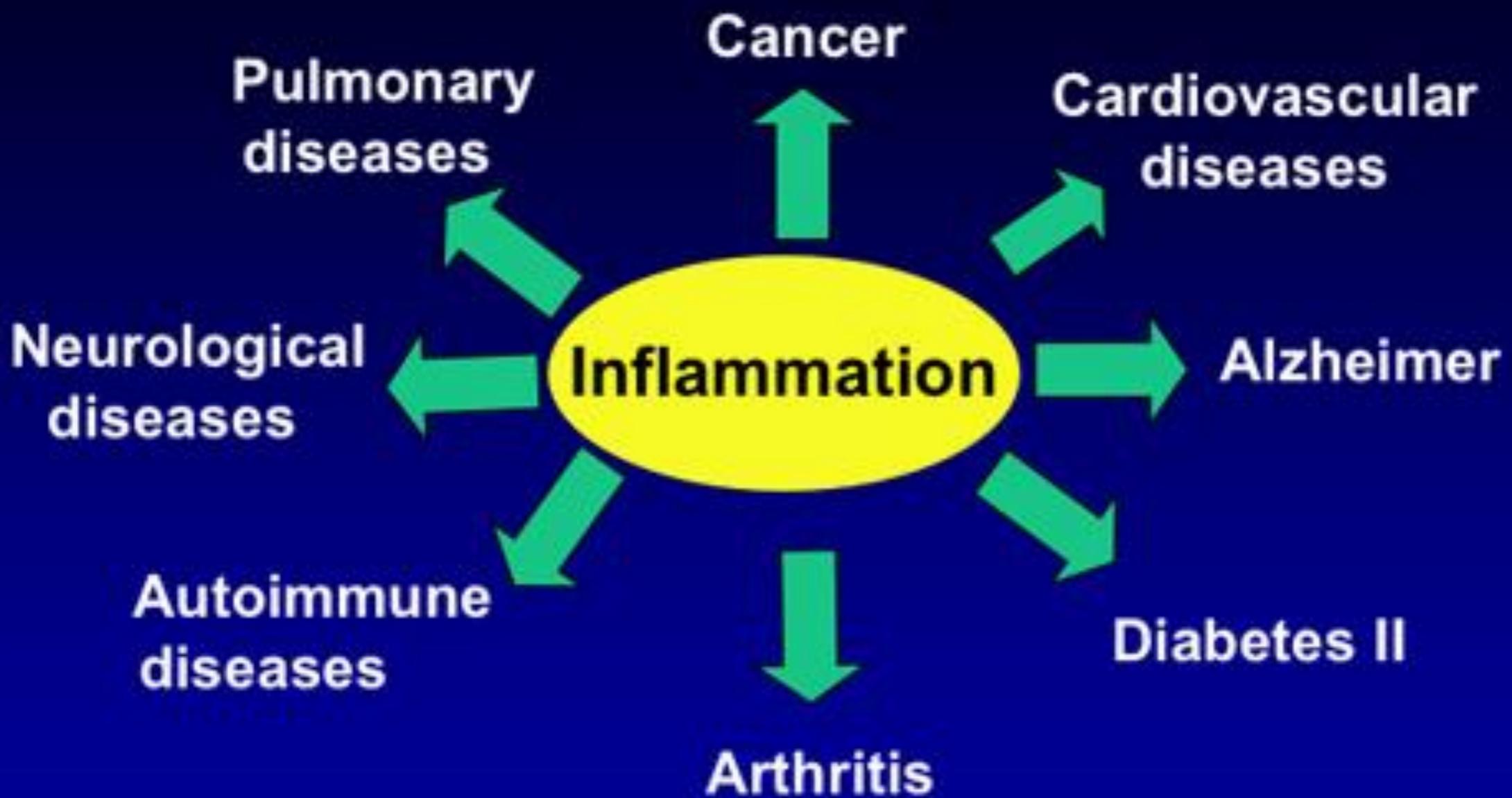
STILE DI VITA MODERNO

Le forze trainanti non sono cambiate



CONSEGUENZE DELL'INFIAMMAZIONE

- Obesità viscerale
- Malattie infiammatorie
- Dismicrobosi intestinale
- Alterazioni Immunitarie
- Malattia psicosomatiche-stress correlate
- Alterazioni endocrine



SuperSalute

PERCHE' CI AMMALIAMO

STRESS, OBESITA', DISTURBI DEL SONNO, SEDENTARIETA', INQUINAMENTO



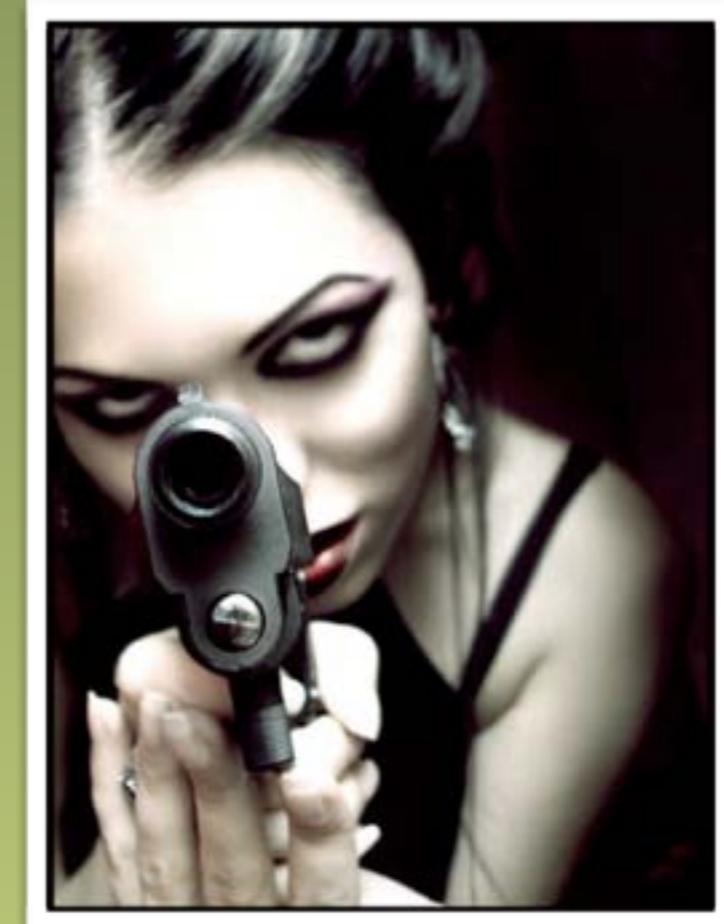
DISAUTONOMIA/INFIAMMAZIONE/INFEZIONI



MALATTIA-INVECCHIAMENTO

PERCHE' CI AMMALIAMO

- * Sale
- * Junk food
- * Eccessivo consumo proteico
- * Sedentarietà
- * Stress
- * Dormire male

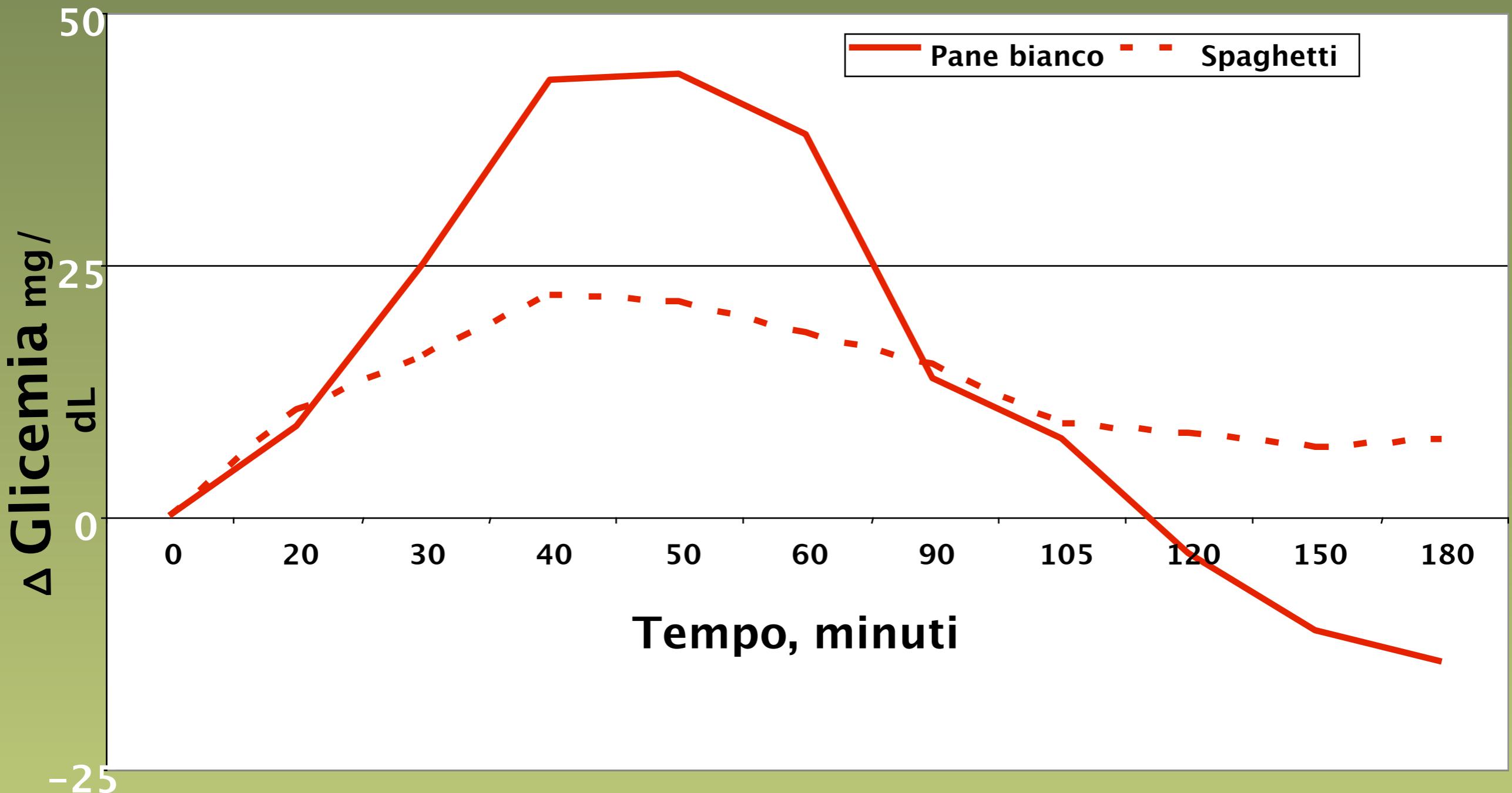


TROPPI CIBI RAFFINATI



Junk food e sale

RISPOSTA GLICEMICA A PANE BIANCO E SPAGHETTI

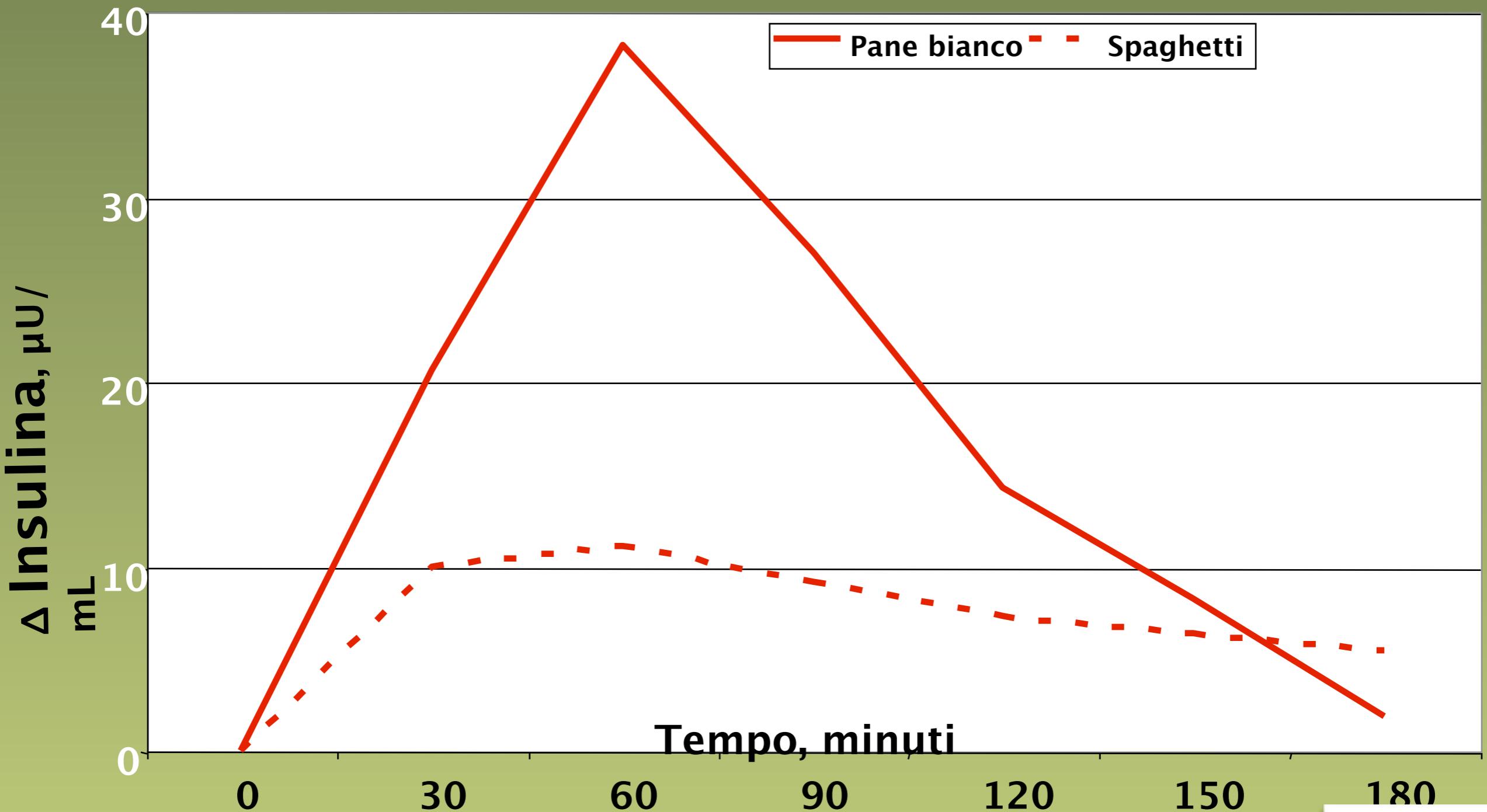


Ludwig DS. JAMA 2002;287(18):2414-23



SuperSalute

RISPOSTA INSULINEMICA A PANE BIANCO E SPAGHETTI



Ludwig DS. JAMA 2002;287(18):2414-23

TROPPO SALE

- ❖ SIAMO VISSUTI PER MILIONI DI ANNI SENZA SALE
- ❖ NON RIUSCIAMO AD ELIMINARLO
- ❖ PROVOCA: IPERTENSIONE, INFIAMMAZIONE, CALCOLI, OBESITA'



TROPPE PROTEINE ANIMALI

Proteine....IGF1.....sviluppo
irreversibile adipociti

Il Ferro EME è un potente ossidante,
favorisce la formazione di
nitrosammime.

Nella loro cottura si formano
idrocarburi aromatici

Ricchi di grassi saturi che, oltre a
infiammare, aumentano la
resistenza all'insulina e fanno
aumentare la sintesi di colesterolo.



CIBO MODERNO



TROPPO POCO MOVIMENTO

- ❖ L'ATTIVITA' FISICA INDUCE LA PRODUZIONE DI SOSTANZE ANTINFAMMATORIE IL6 TNF INDIPENDENTE
- ❖ RIDUCE L'ATTIVITA' NERVOSA SIMPATICA



TROPPO STRESS



COS'E' LO STRESS?



SALE DELLA VITA

COS'E' LO STRESS?



O VELENO MORTALE



Robert M. Sapolsky

PERCHÉ ALLE ZEBRE NON VIENE L'ULCERA?

LA PIÙ ISTRUTTIVA E DIVERTENTE
GUIDA ALLO STRESS
E ALLE MALATTIE CHE PRODUCE.
CON TUTTE LE SOLUZIONI PER VINCERLO

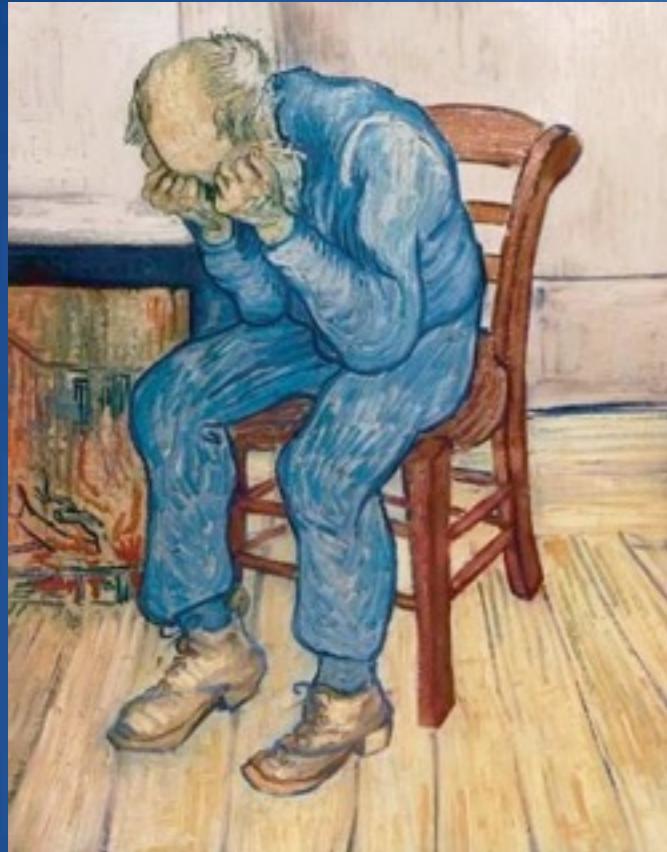


RAPPORTO CUORE CERVELLO

Per la medicina moderna

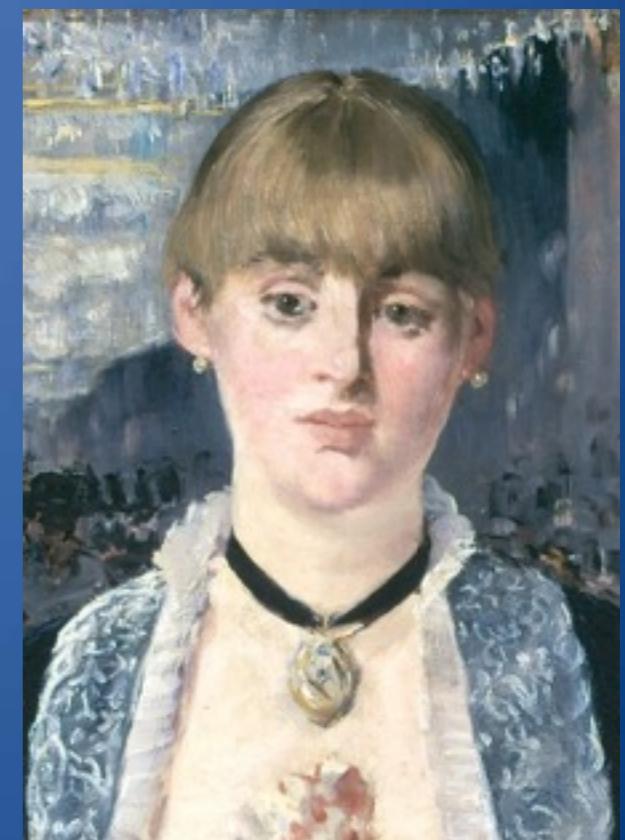
L'esclamazione

“Mi si spezza il cuore dal dispiacere” è sempre stata interpretata dalla comunità scientifica solo come una somatizzazione non organica di un malessere interiore di natura psichica.



Il cuore che muore dal dispiacere è sempre stato considerato come una “blasfemia intellettuale”.

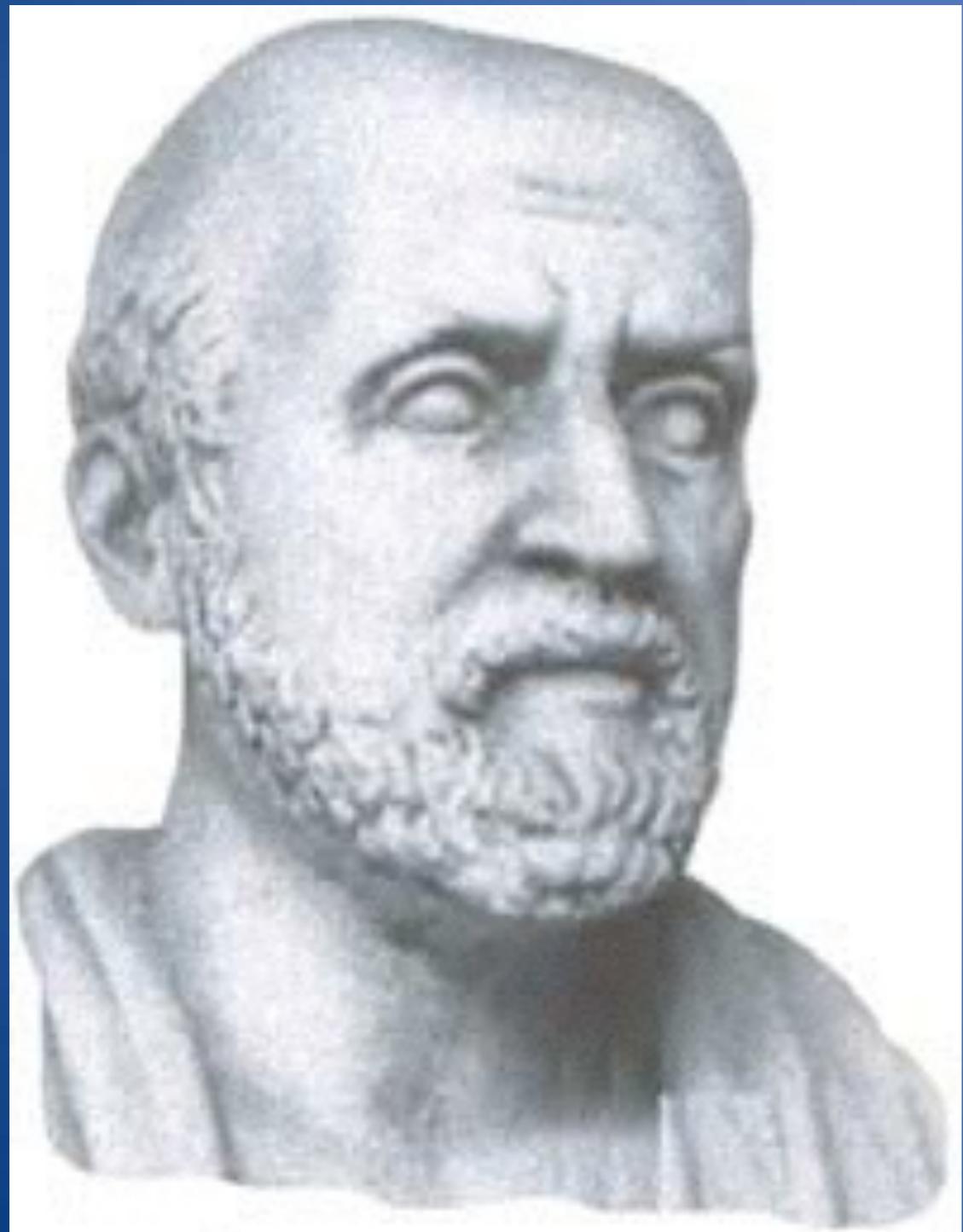
Tali congetture, la comunità scientifica le ha pertanto sempre lasciate alla bocca dell’ “uomo della strada” o alla penna del poeta. Ma nella storia non è stato sempre così.....



CENNI STORICI

Rapporto Cuore e Cervello

Antica Grecia

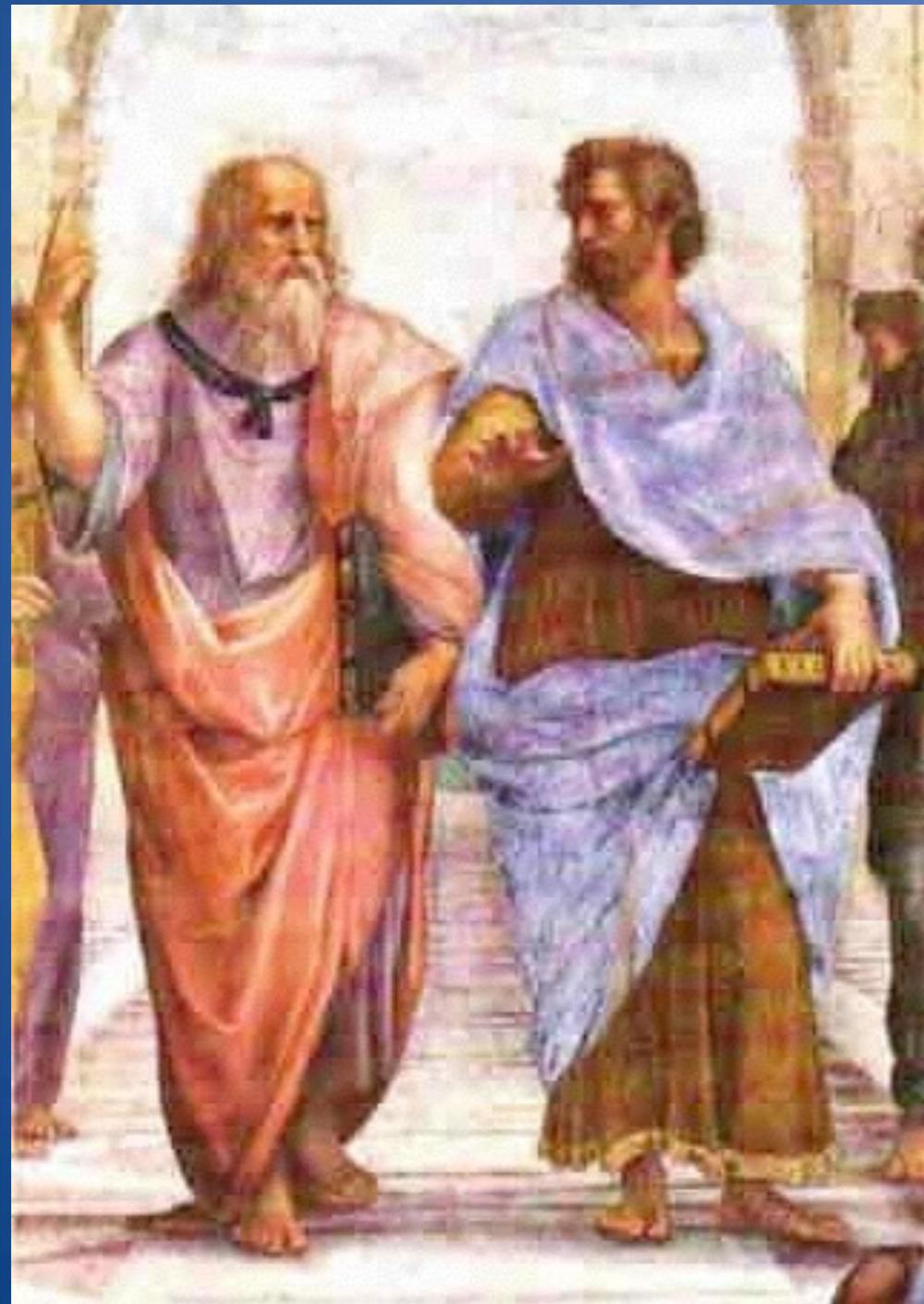


Dal cervello, e dal cervello solo, sorgono i piaceri, le gioie, le risate e le facezie così come il dolore, il dispiacere, la sofferenza e le lacrime. Il cervello è anche la dimora della follia e del delirio, delle paure e dei terrori che ci assalgono di notte o di giorno.

IPPOCRATE

CENNI STORICI

Rapporto Cuore e Cervello



“Il cuore è la sede delle sensazioni, la residenza dell'anima ed il luogo in cui si forma e si immette il sangue in circolo”

Aristotele

“Il cuore è posto nel petto, come dentro ad una cittadella, dove albergano coraggio e collera. La sua stessa attività esagerata rischia di dissecarlo”.

Platone

CENNI STORICI

Rapporto cuore e cervello

I poeti

*“Ma il suo cuore stremato, troppo debole,
ahimè, per sopportare anche
quel colpo,
schiacciato fra due sentimenti estremi,
estrema gioia ed estremo dolore,
s’è spezzato in un ultimo sorriso...”*

Re Lear
W. Shakespeare



STORIA

Il Rapporto cuore cervello



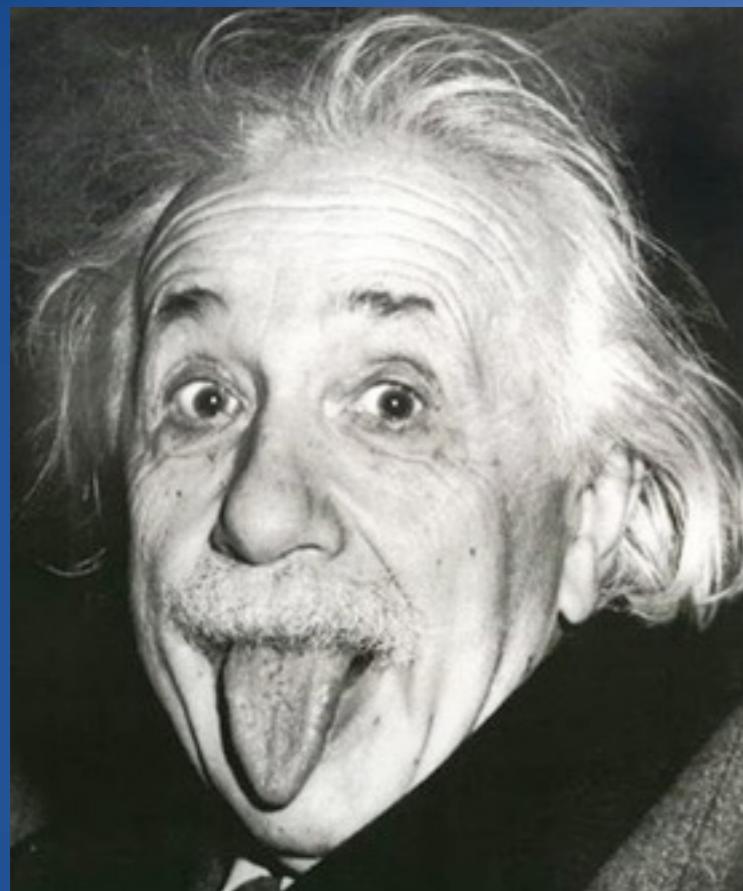
“Non dispiaccia ai poeti, ma il cuore non è che una pompa”.

Fisiologo
Francesco

CENNI STORICI

Rapporto Cuore e Cervello

‘900



*E' più facile spezzare un atomo
che un pregiudizio.*

A. Einstein

- ***Ci sono voluti circa 2.000 anni per capire che lo stress può causare un danno acuto al cuore.***
- Siamo tutti più preparati a concepire lo stress come causa di necrosi del tessuto gastrico, l'ulcera peptica, piuttosto che la necrosi ischemica del tessuto miocardico, l'infarto miocardico acuto.

Cardiomiopatia da Stress



o “Sindrome di Takotsubo”

Definizione

Cardiomiopatia caratterizzata da disfunzione sistolica acuta del ventricolo sinistro, frequentemente correlata a stress psico-fisico e generalmente reversibile, in assenza di coronaropatia ostruttiva.

Transient Left Ventricular Dysfunction Under Severe Stress: Brain-Heart Relationship Revisited

Junya Ako, MD, Krishnankutty Sudhir, MD, PhD, HM Omar Farouque, MBBS, PhD, Yasuhiro Honda, MD, Peter J. Fitzgerald, MD, PhD

The Center for Research in Cardiovascular Interventions, Stanford University Medical Center, Stanford, Calif.

ABSTRACT

PURPOSE: Transient left ventricular dysfunction in patients under emotional or physical stress, also known as tako-tsubo-like left ventricular dysfunction, has been recently been recognized as a distinct clinical entity. The aims of this review are to define this phenomenon and to explore its similarities to the left ventricular dysfunction seen in patients with acute brain injury.

METHODS: MEDLINE database, bibliographies of each citation for relevant articles, and consultation with clinical experts were used to examine the clinical picture of tako-tsubo-like left ventricular dysfunction.

RESULTS: We identified case series and a systematic review that report on patients with this syndrome. This phenomenon occurs predominantly in female patients, presenting with a variety of ST-T segment changes and mildly elevated cardiac enzymes that mimic an acute coronary syndrome. The left ventricular dysfunction, typically showing a hyperkinetic basal region and an akinetic apical half of the ventricle, occurs in the absence of obstructed epicardial coronary arteries. The ventricular dysfunction usually resolves within weeks with a generally favorable prognosis. This phenomenon has similarities to that seen in patients with acute brain injury with regard to clinical presentation, pathology, and its reversible nature.

CONCLUSIONS: Transient left ventricular dysfunction occurs in the absence of obstructive epicardial coronary artery disease. In its broadest sense, this phenomenon may encompass a range of disorders including left ventricular dysfunction after central nervous system injury. © 2006 Elsevier Inc. All rights reserved.

KEYWORDS: Sympathetic nervous system; Stunned myocardium; Female gender; Microvascular; Subarachnoid hemorrhage

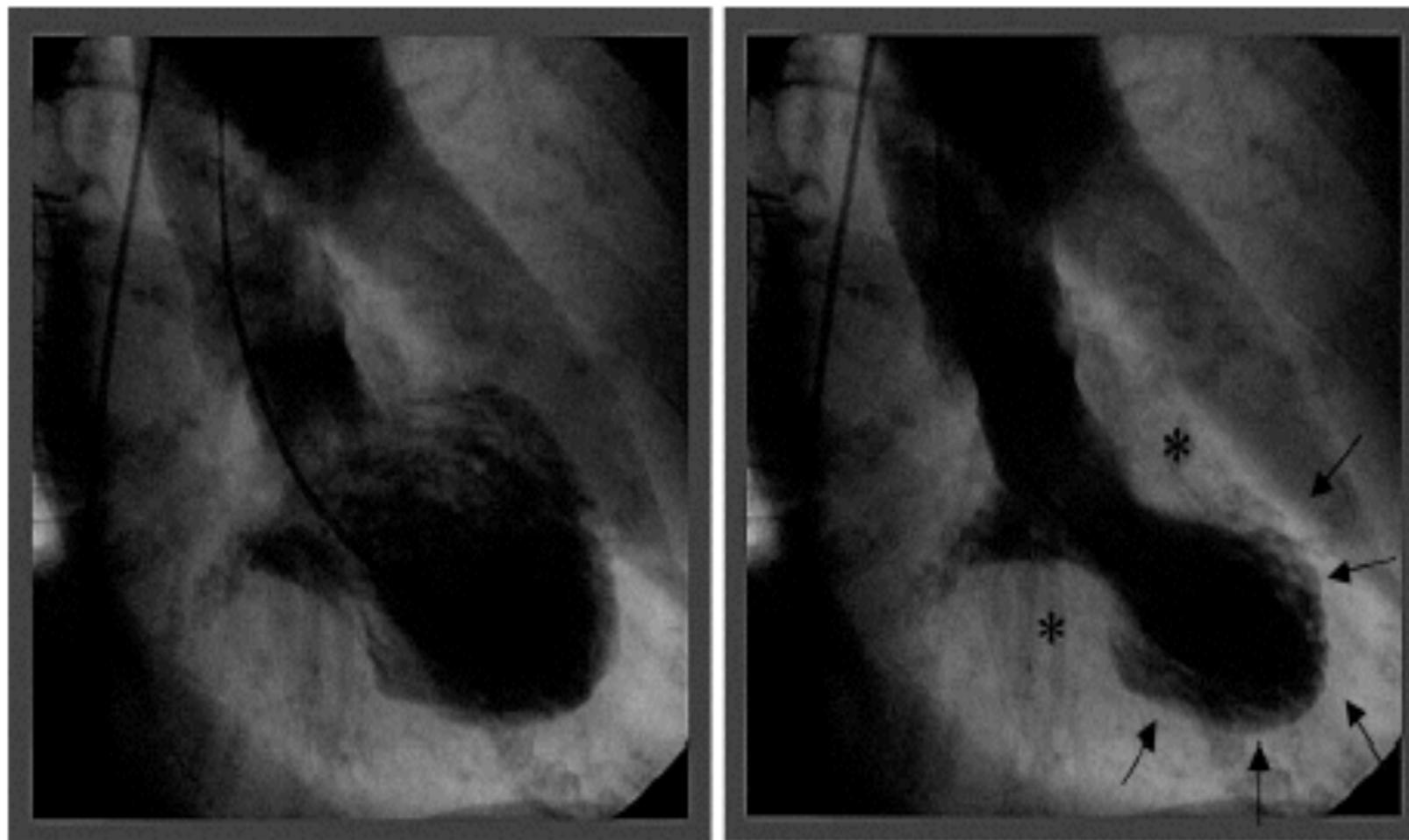
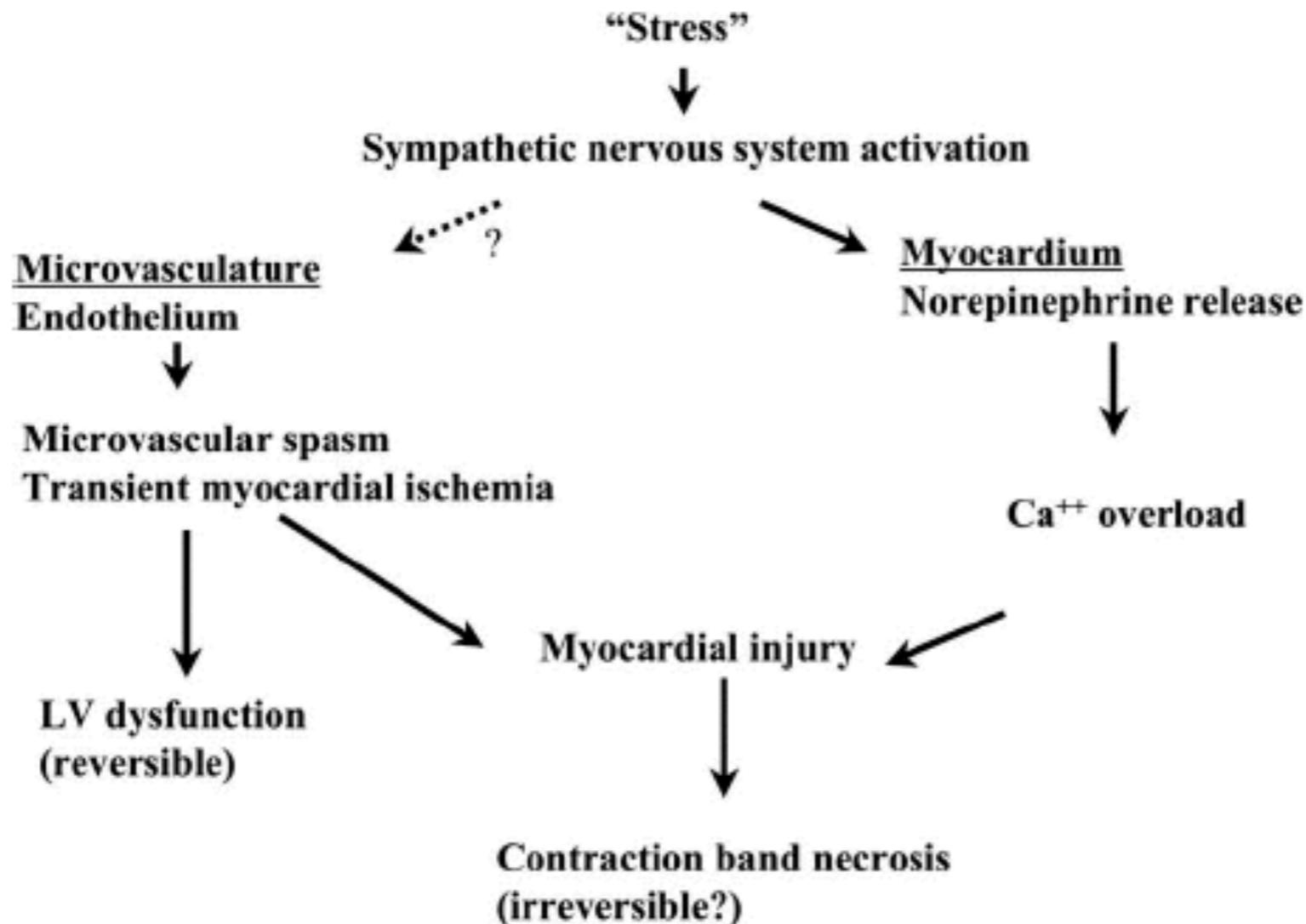


Figure 1 Representative left ventriculogram of tako-tsubo-like left ventricular dysfunction. Akinesis in the apex (arrows) and hyperkinetic basal region (*). End-diastole (left), end-systole (right).

CUORE.....e CERVELLO



Psychological Stress and Cardiovascular Disease

Joel E. Dimsdale, MD
La Jolla, California

(J Am Coll Cardiol 2008;51:1237-46)

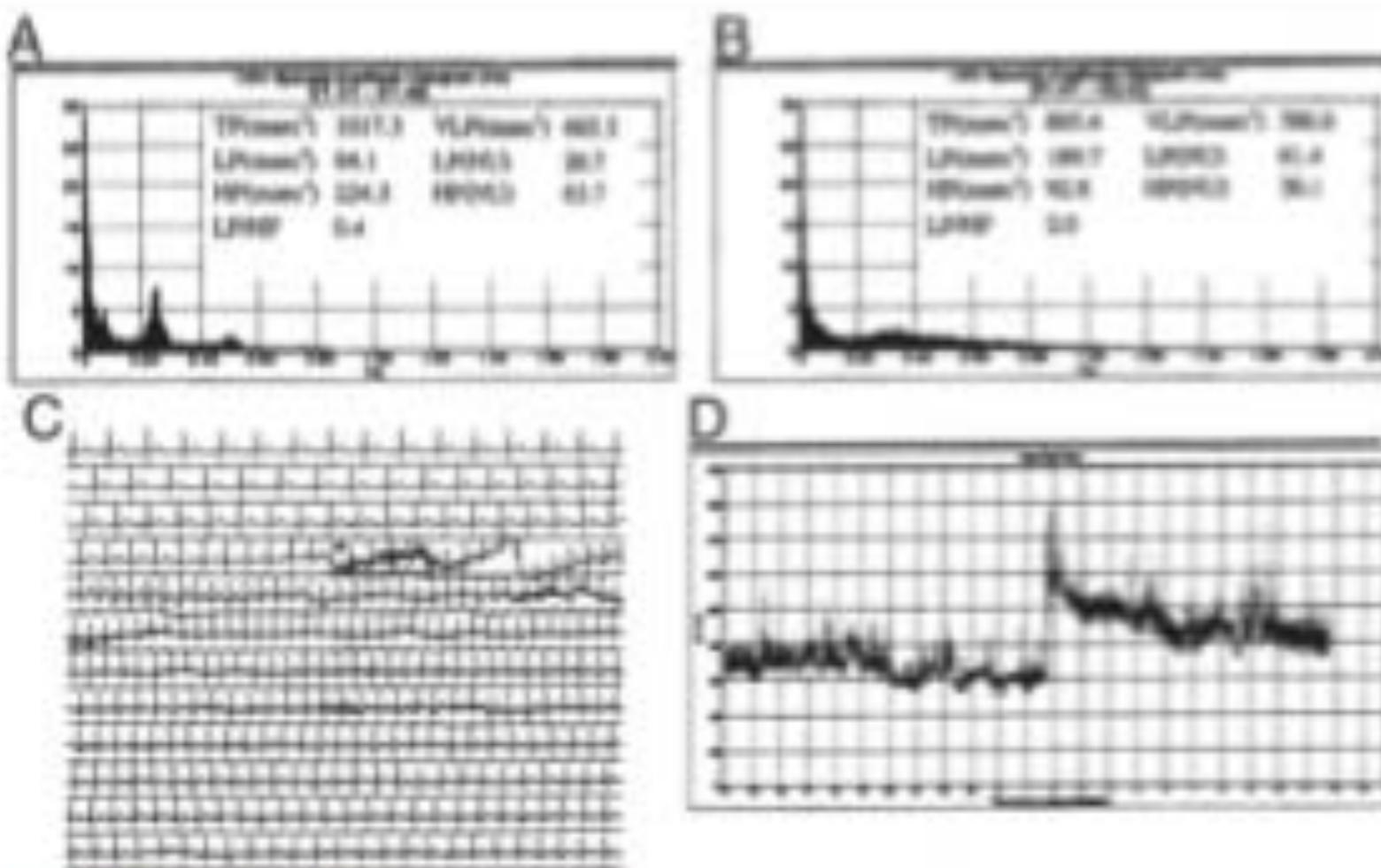


Figure 1 Holter Report During Earthquake

(A and B) Heart rate variability 0 to 15 min before and 15 min after the earthquake, respectively. The histogram shows a decrease in the high-frequency (HF) zone and an increase in the low-frequency (LF)/HF ratio from 0.4 to 2.0. (C and D) A sudden increase in heart rate up to 1000 beats/min and sinus tachycardia that persisted for 100 min. MU = normalized units; TP = total power; VLF = very low frequency. Reprinted, with permission, from Huang et al. (3).

Patient No. 3

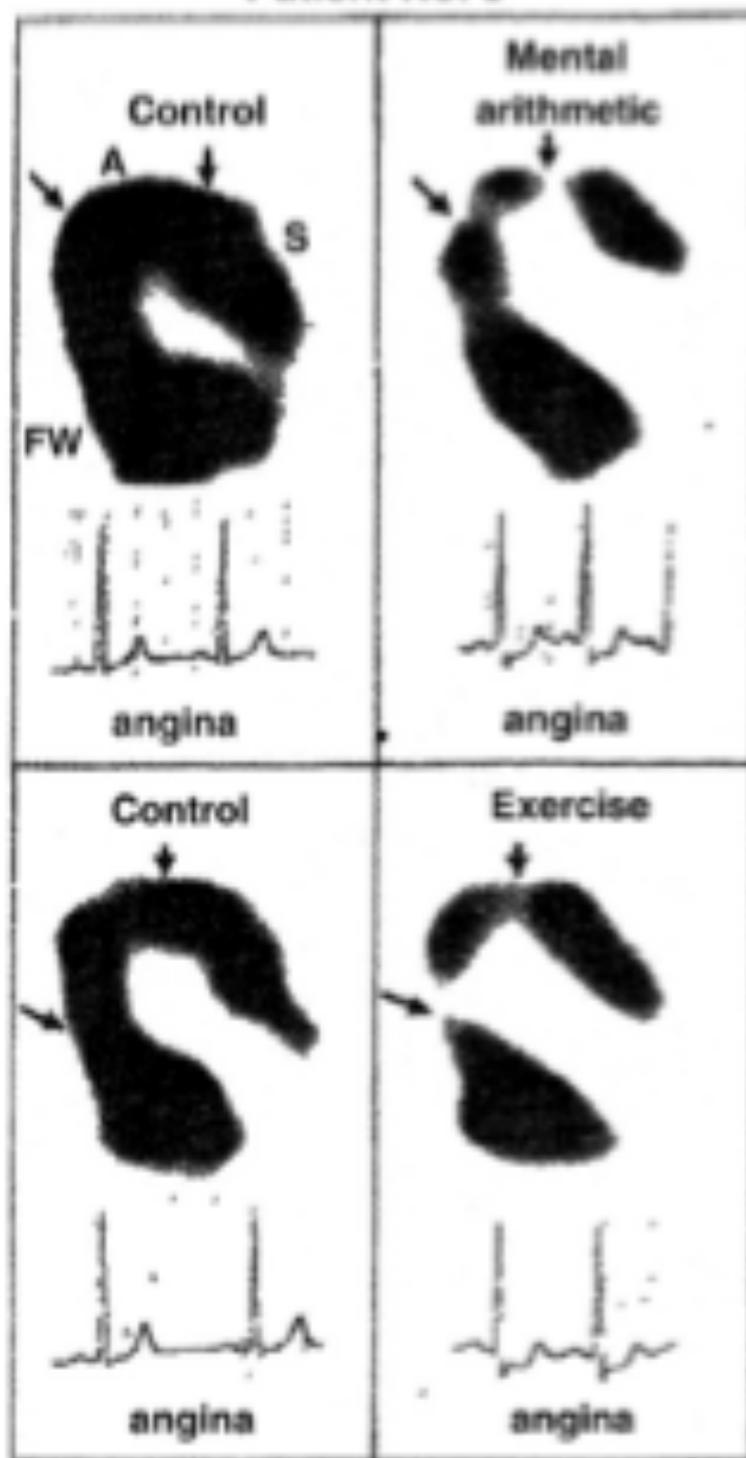
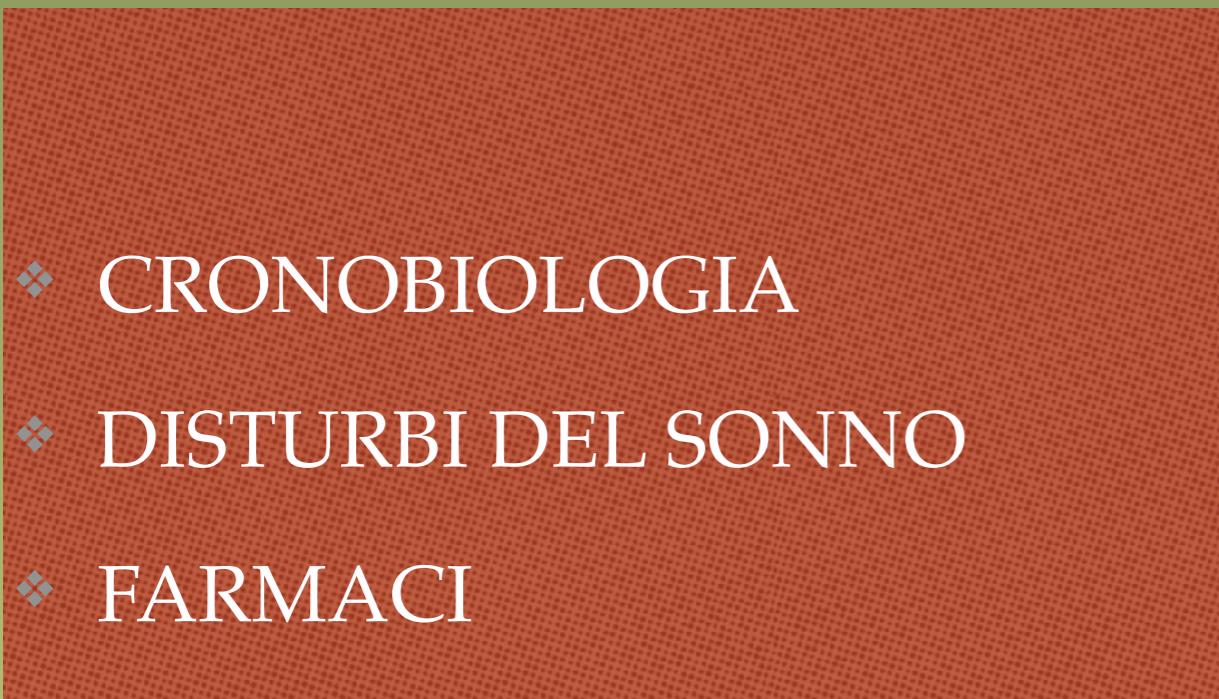


Figure 5

Effect of Mental Stress and Exercise on Regional Myocardial Uptake

Changes in regional myocardial uptake of thallium-201 and in electrocardiogram in relation to chest pain before and after mental arithmetic or exercise. Control scans show homogeneous regional uptake uptake. In the patient, there are deficits in uptake (arrowed) by the anterior wall with mental arithmetic and exercise, and these changes are accompanied by ST segment depression and angina. A = anterior wall; FW = left ventricular free wall; S = interventricular septum. Adapted and reprinted, with permission, from Deenfeld et al. (9).

DORMIAMO POCO E MALE



DORMIAMO POCO E MALE

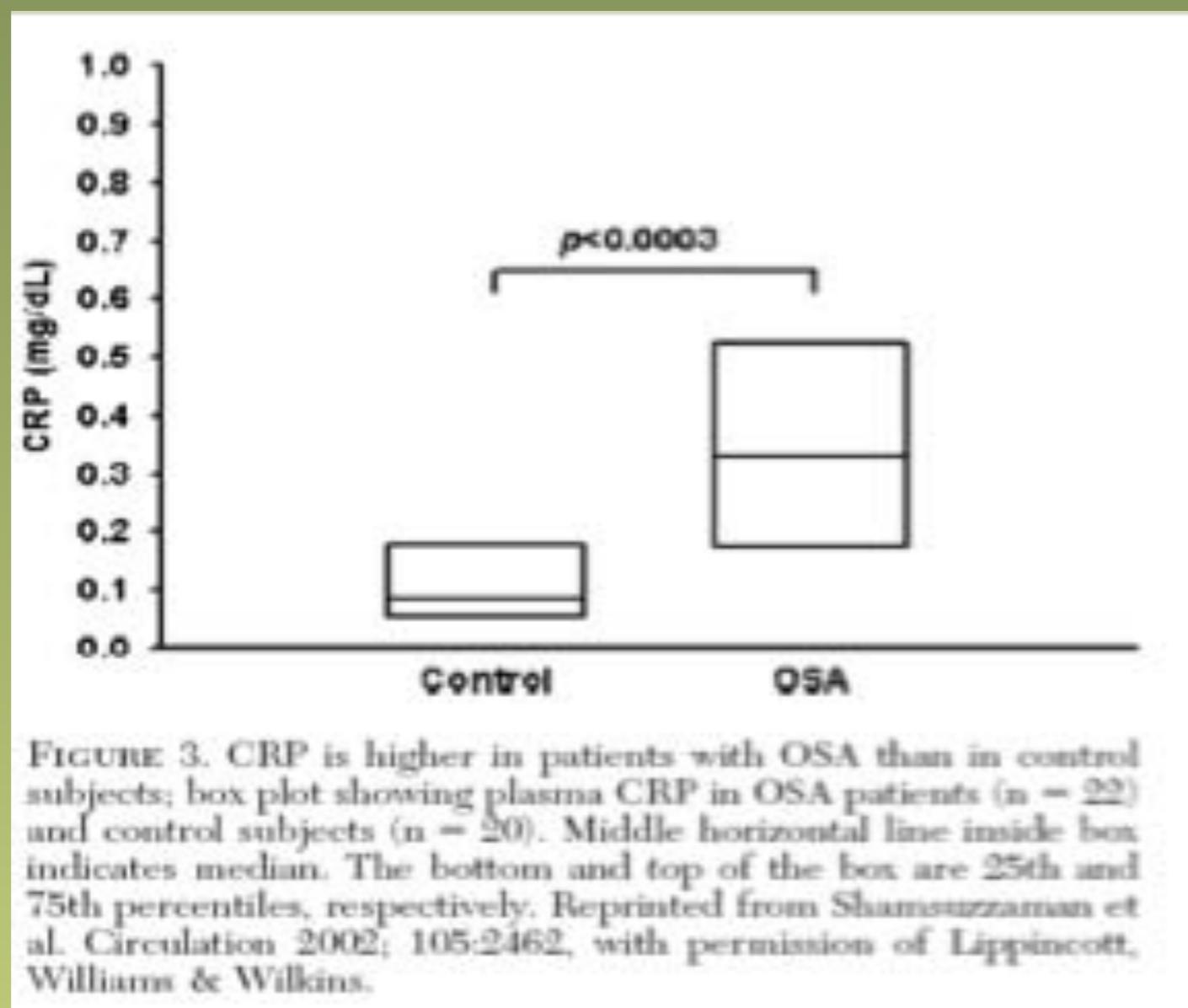


FIGURE 3. CRP is higher in patients with OSA than in control subjects; box plot showing plasma CRP in OSA patients ($n = 32$) and control subjects ($n = 20$). Middle horizontal line inside box indicates median. The bottom and top of the box are 25th and 75th percentiles, respectively. Reprinted from Shamsuzzaman et al. Circulation 2002; 105:2462, with permission of Lippincott, Williams & Wilkins.

IPERINSULINEMIA + IPERTONO SIMPATICO



NEUROPEPTIDE Y
GRASSO VISCERALE

DIABETE TIPO 2 + IPERTENSIONE



SINDROME METABOLICA

CHI È PIÙ A RISCHIO?

- Luca 55 anni

-No Fumo

-Fam pos

-Col 260

-PA 160/100

-Cir 80 cm

- Marco 50 anni

-No fumo

-Fam neg

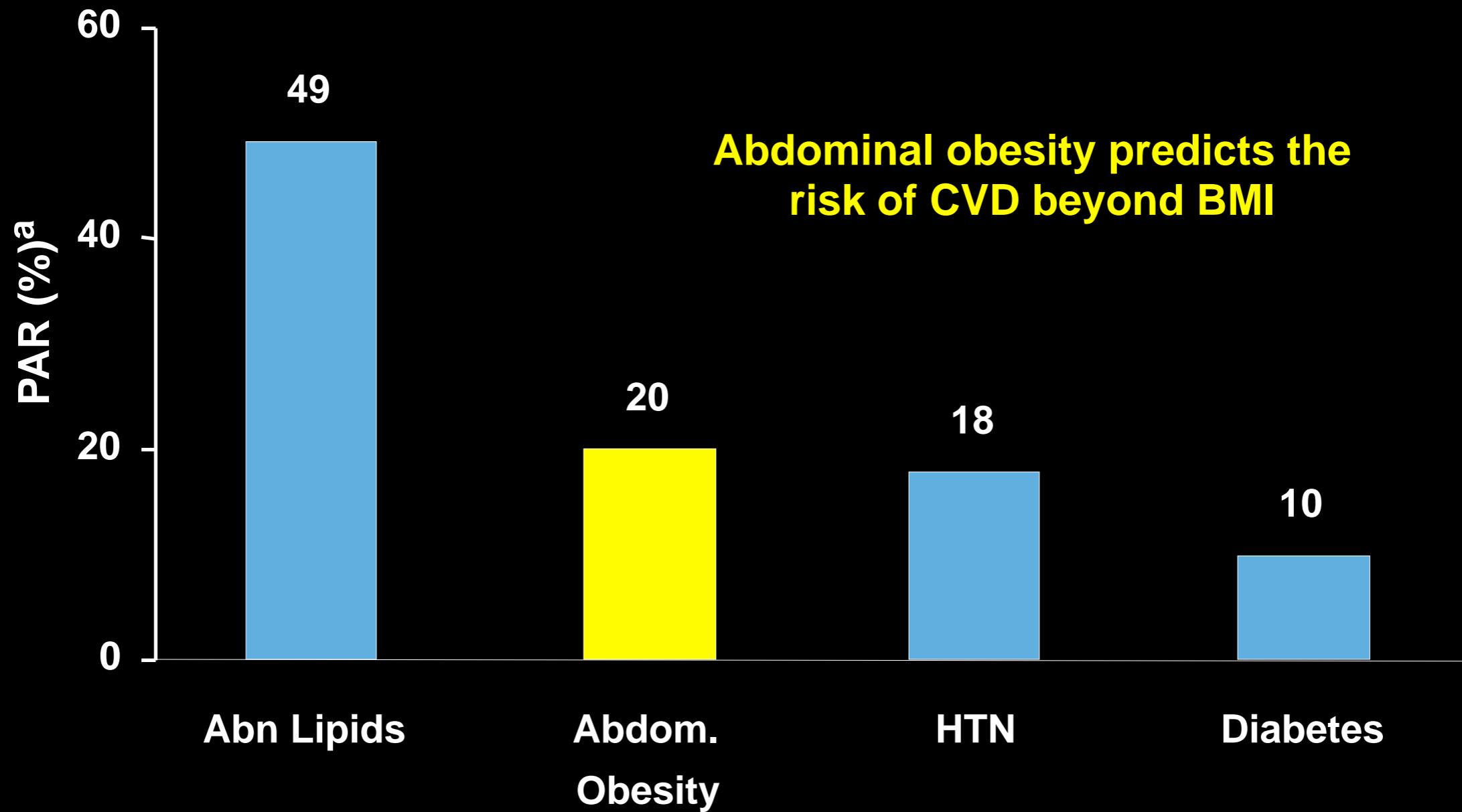
-Col 210

-PA 135/80

-Cir 120 cm

Abdominal obesity: a major underlying cause of acute myocardial infarction

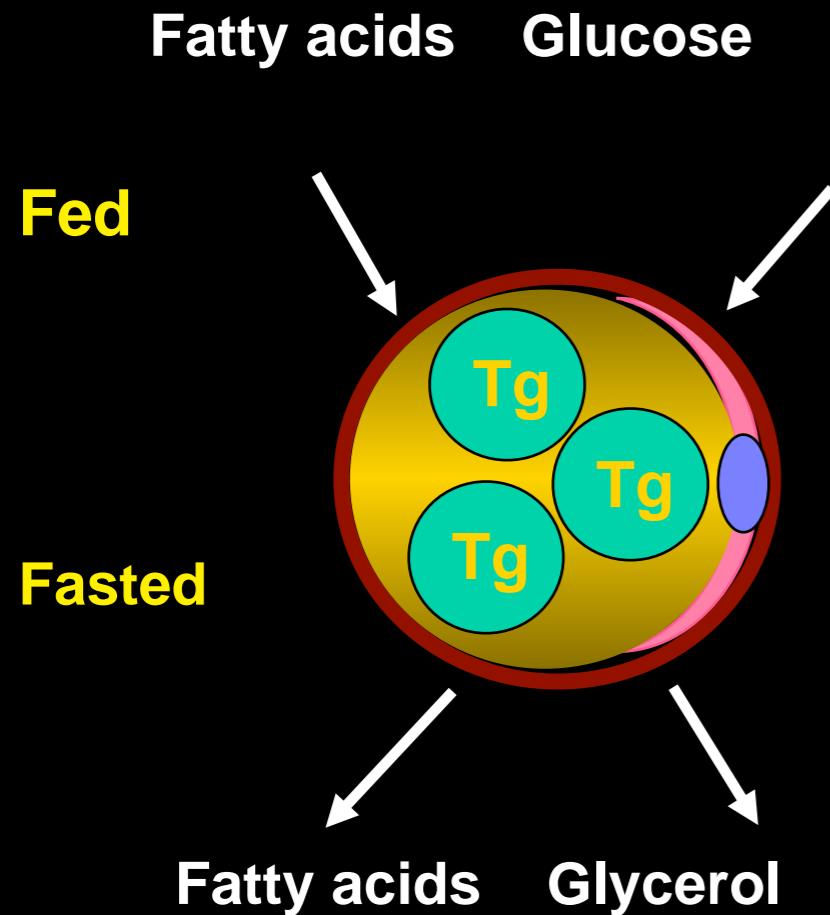
Cardiometabolic risk factors in the InterHeart Study



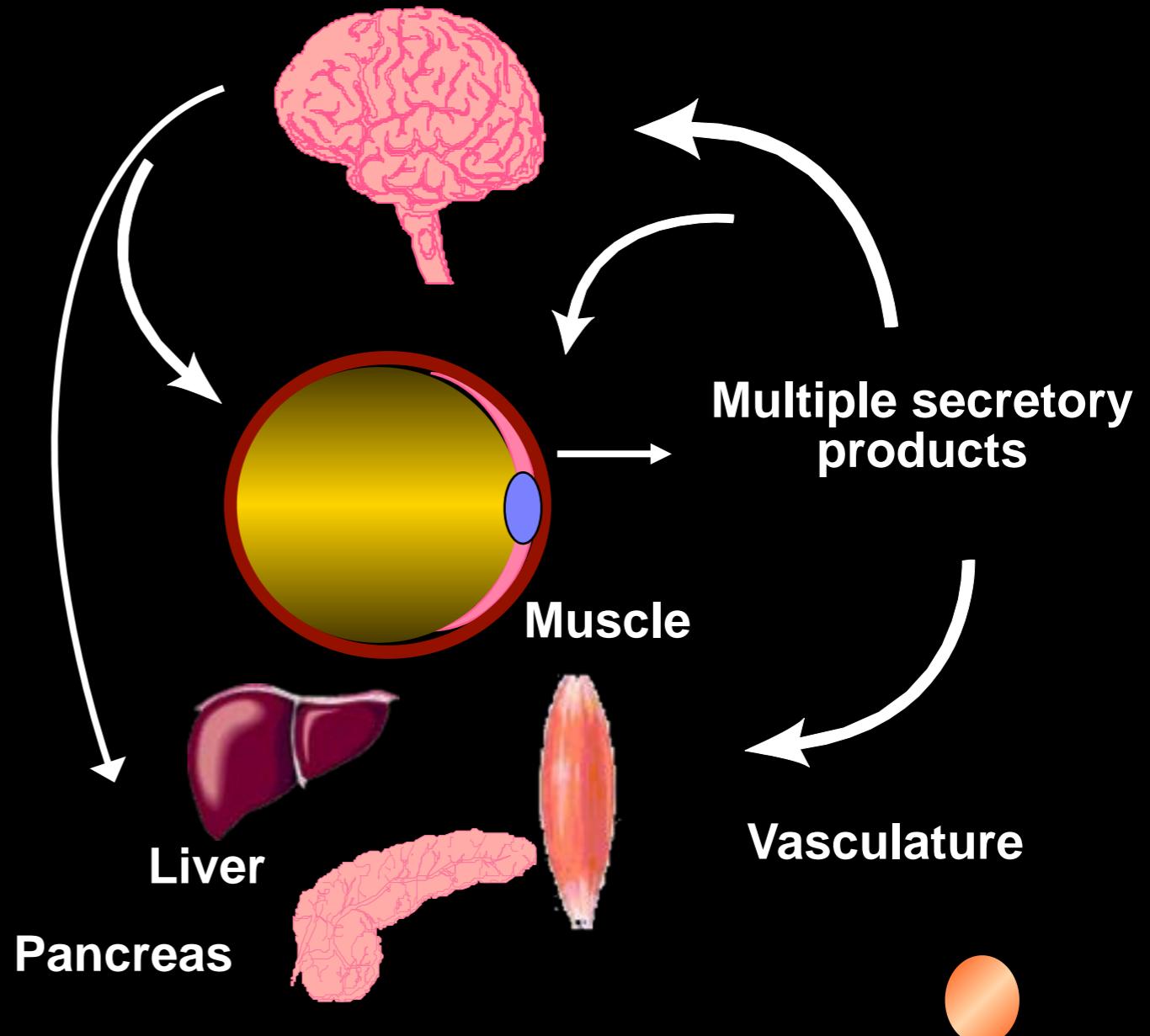
^aProportion of MI in the total population attributable to a specific risk factor

The evolving view of adipose tissue: an endocrine organ

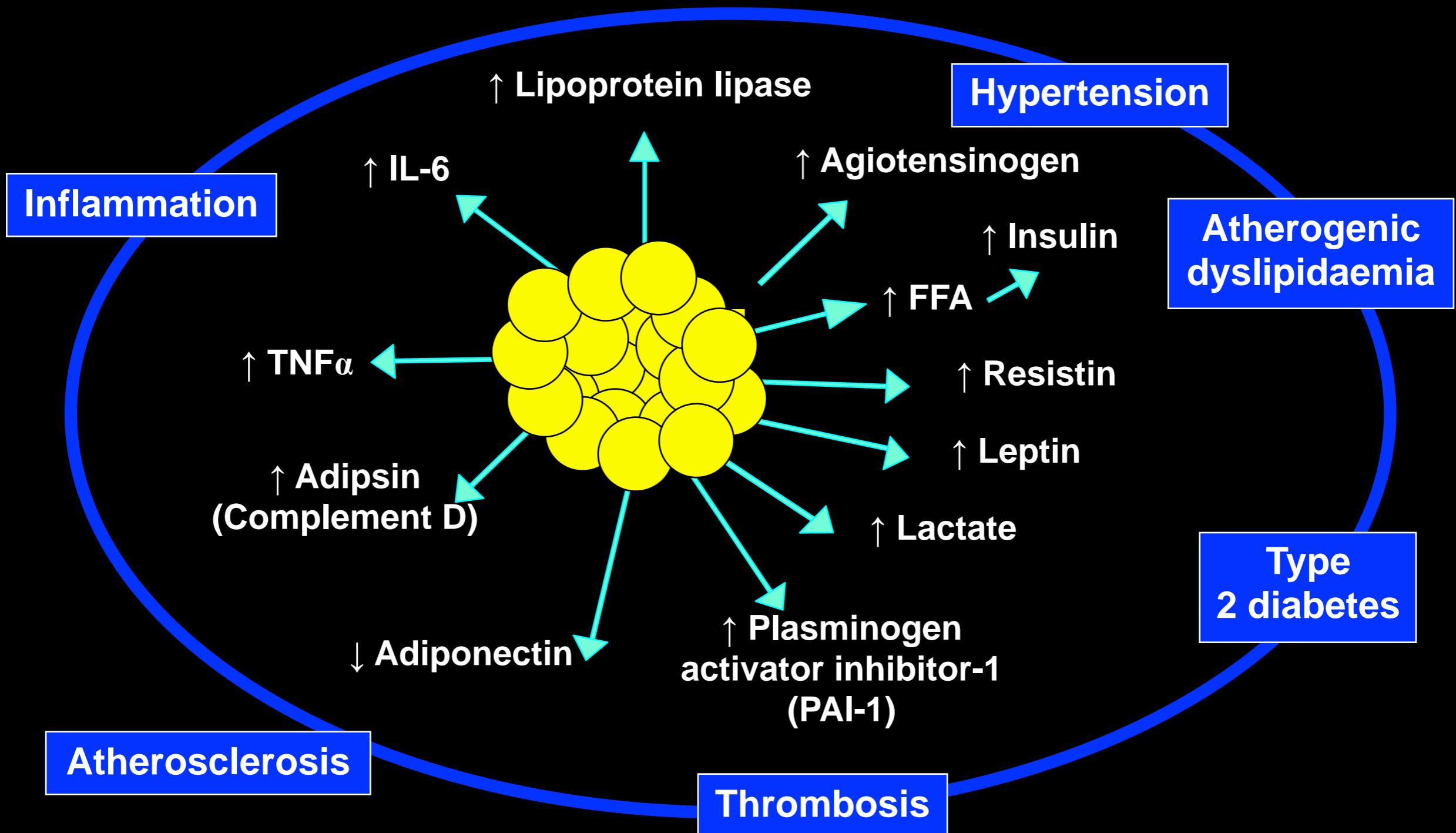
Old View: inert storage depot



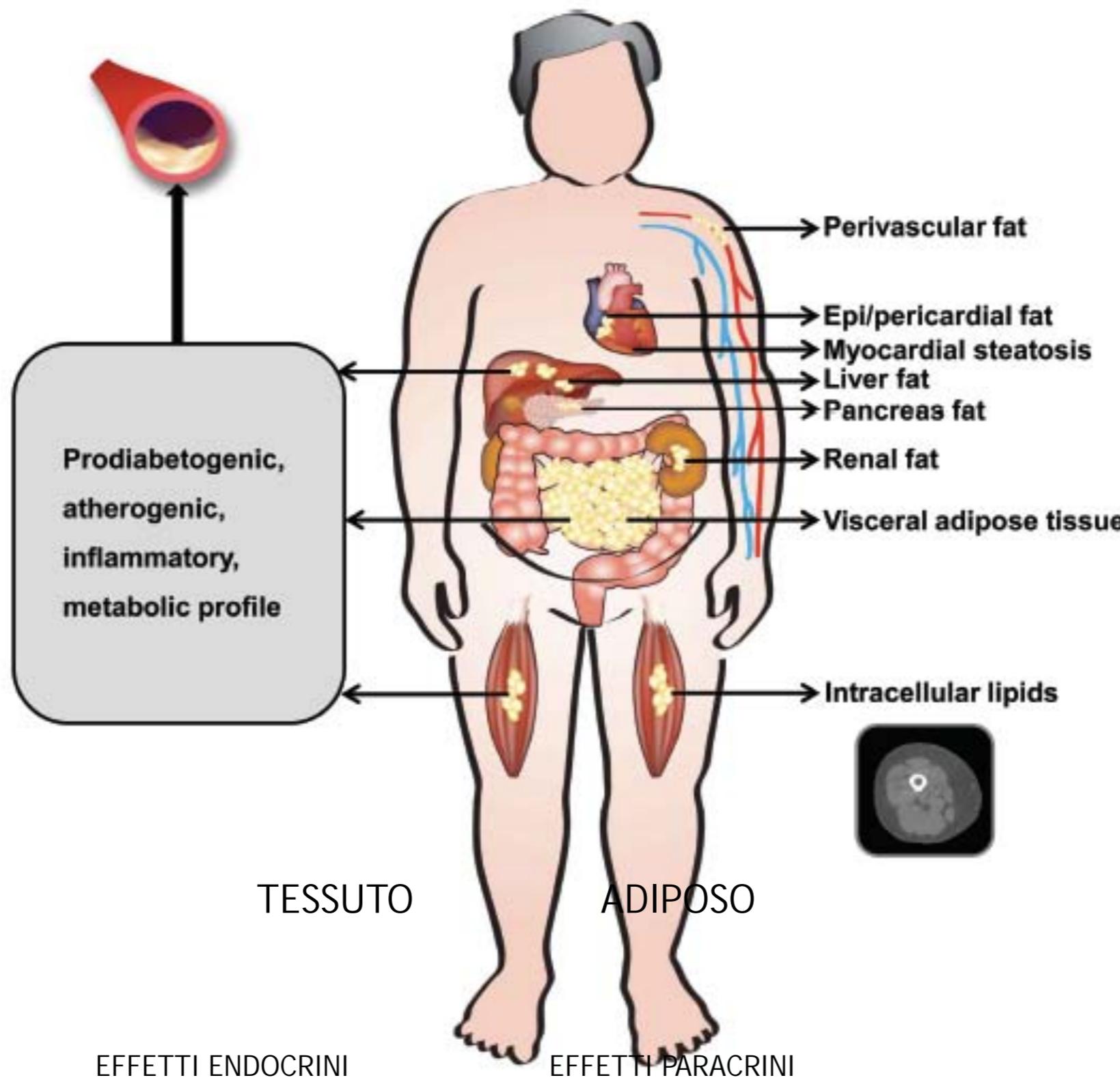
Current View: secretory/endocrine organ



Intra-abdominal adiposity promotes DM2 and hypertension: MET.SYND



Lyon 2003; Trayhurn et al 2004; Eckel et al 2005



Ectopic fat depots with systemic effects:

- Liver fat
- Visceral adipose tissue
- Intracellular lipids
- Pancreas fat

Ectopic fat depots with local effects:

- Perivascular fat
- Epi/pericardial fat
- Renal fat
- Etc.

Autonomic Neural Regulation of the Immune System Implications for Hypertension and Cardiovascular Disease

François M. Abboud, Sailesh C. Harwani, Mark W. Chapleau

(*Hypertension*. 2012;59:755-762.)

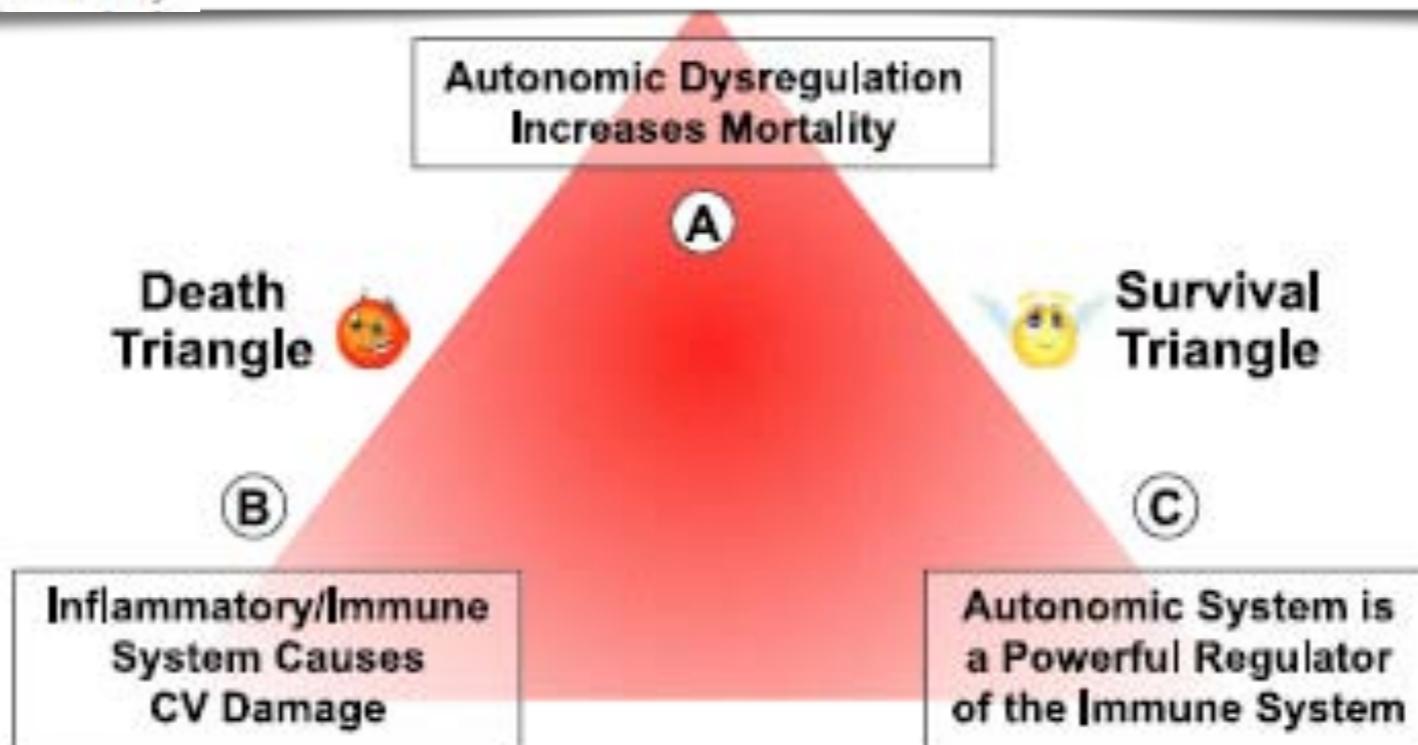


Figure 2. The triangle reflects the convergence of the neural and immunologic mechanisms in cardiovascular disease. It can be either a “death triangle” with excessive sympathetic and renin-angiotensin-aldosterone system (RAAS) activities that enhance the inflammatory immune response and increase mortality or a “survival triangle” with enhanced parasympathetic activity, which has been shown to suppress the inflammatory immune response and prolong survival.

Autonomic Neural Regulation of the Immune System

Implications for Hypertension and Cardiovascular Disease

François M. Abboud, Sailesh C. Harwani, Mark W. Chapleau

(*Hypertension*. 2012;59:755-762.)

Tonic Suppressive Vagal Influence on the Immune System

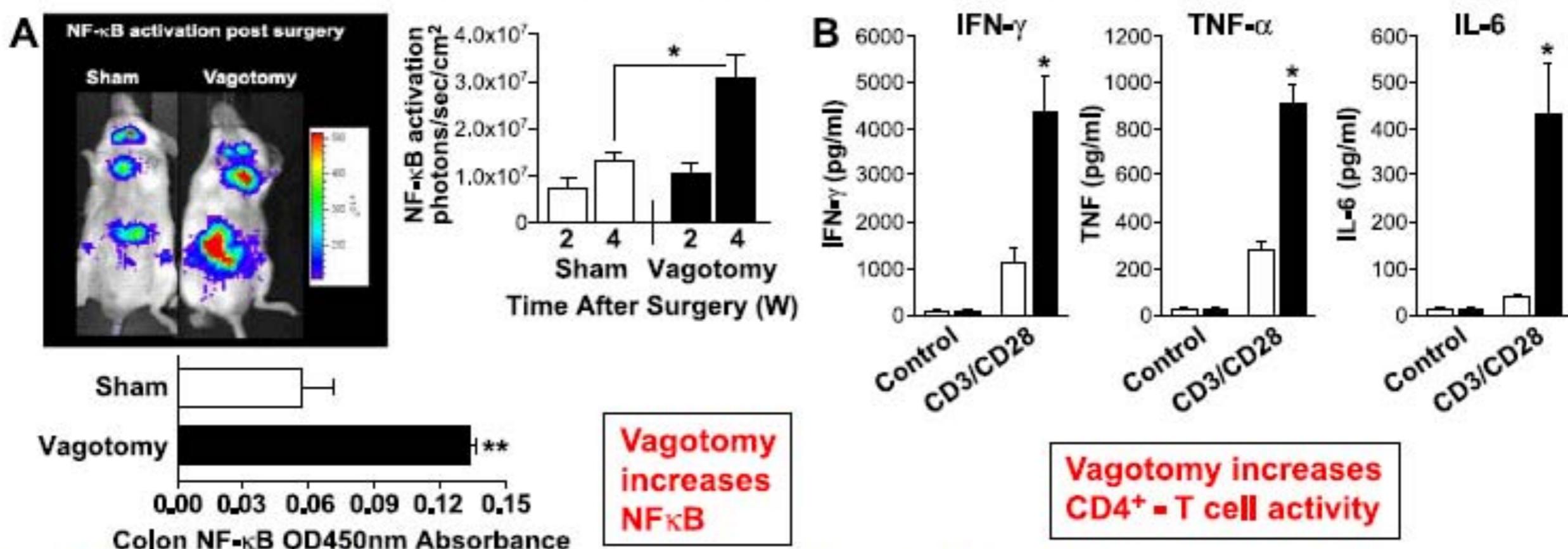
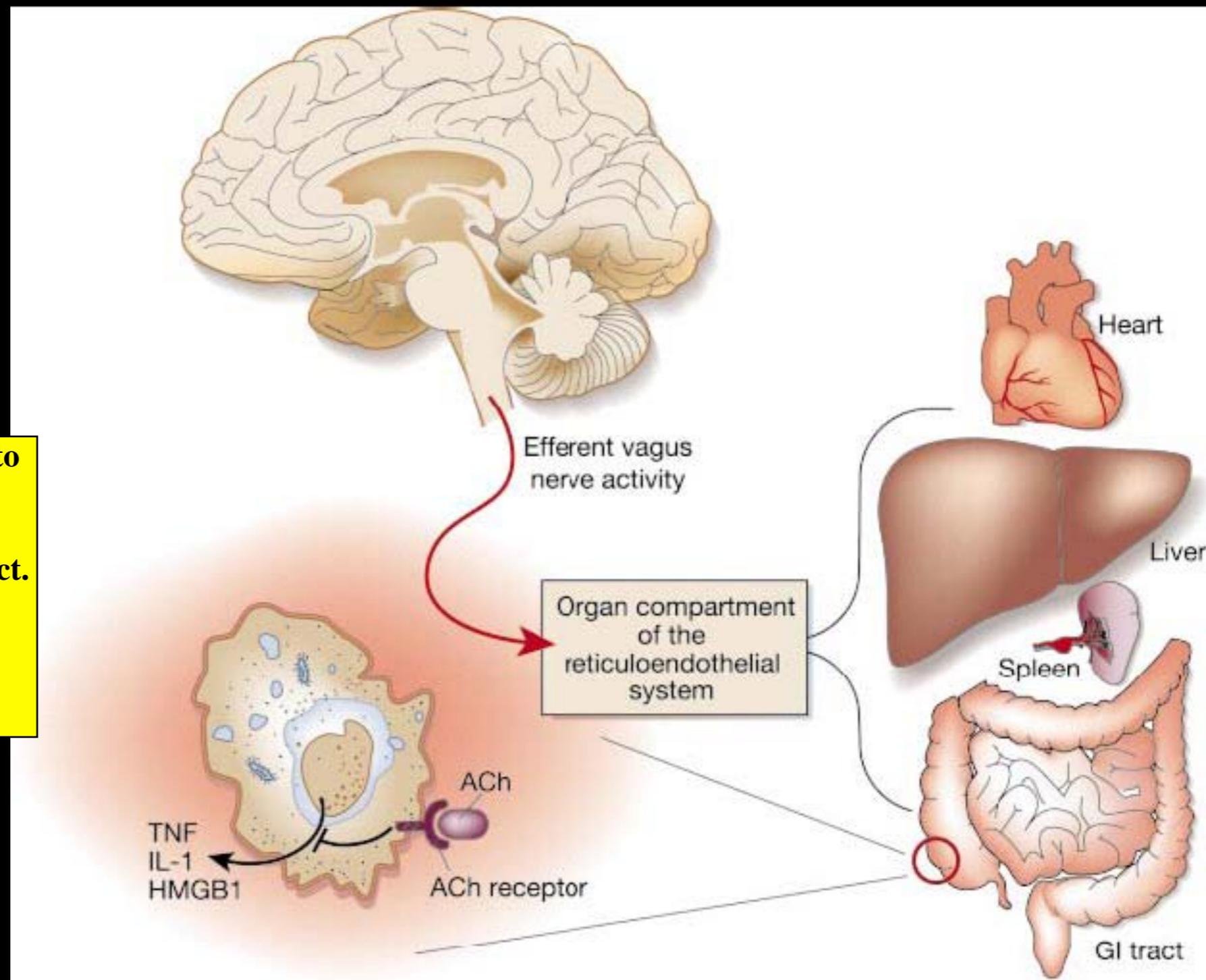


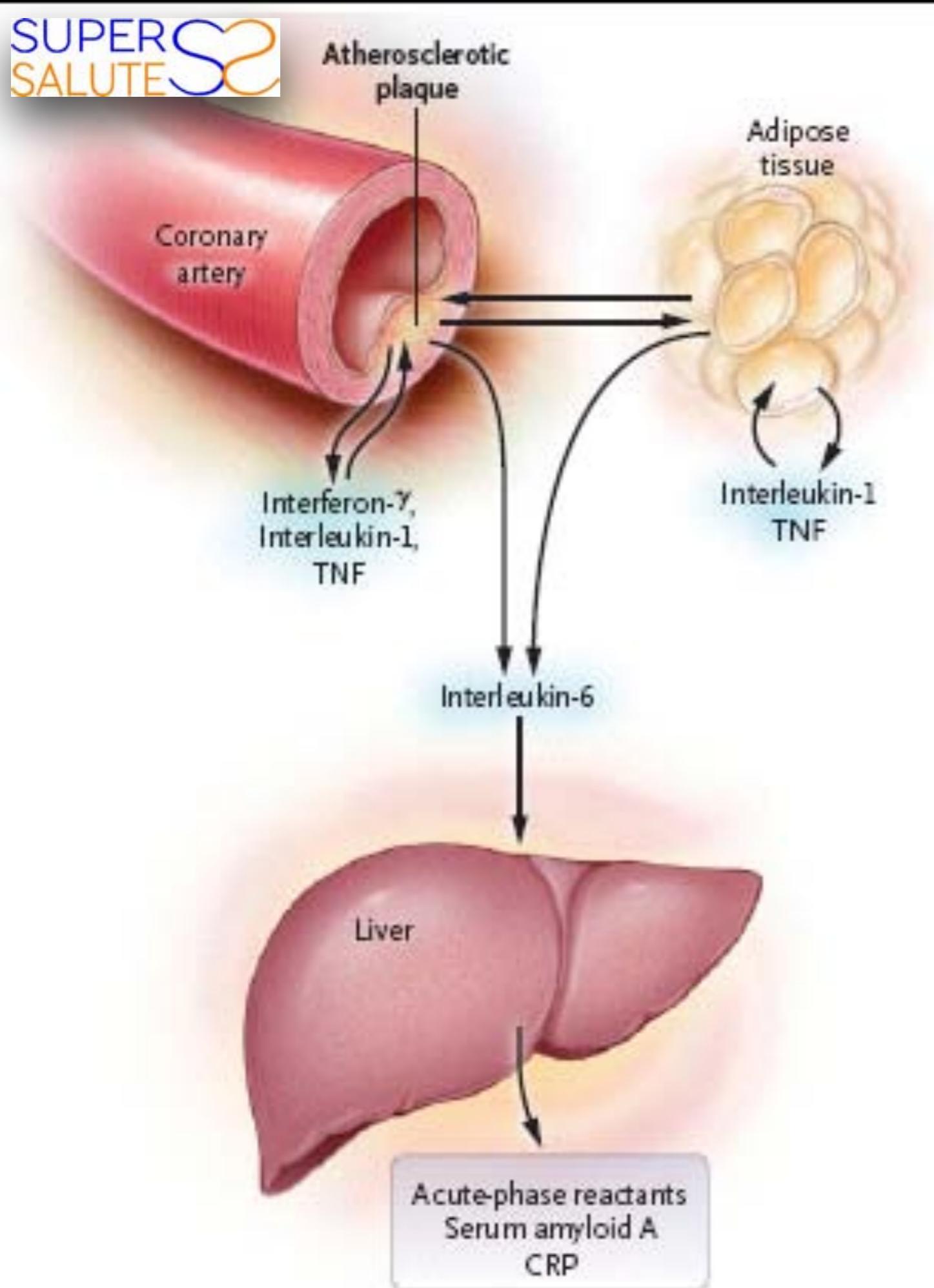
Figure 4. **A**, Subdiaphragmatic vagotomy induces pronounced nuclear factor κ B (NF κ B) activation in the colon *in vivo* over a period of 4 weeks (w) postvagotomy. Adapted with permission from O'Mahony et al.⁴⁹ **B**, Vagotomy results in a significant increase in gene expression of interferon (IFN)- γ , tumor necrosis factor (TNF), and interleukin (IL)-6 in isolated splenic murine CD4⁺ T lymphocytes. Adapted with permission from Karimi et al.⁵⁰



The dark side of inflammation is represented by the neural pathway

Efferent activity in the vagus nerve leads to acetylcholine release in organs of the reticuloendothelial system, including the liver, heart, spleen and gastrointestinal tract.





**CELLULE IMMUNITARIE ATTIVATE
(NELLA PLACCA E NEL TESSUTO
ADIPOSO DEI SOGGETTI CON
SINDROME METABOLICA)
PRODUCONO IFN- γ , IL-1, TNF**

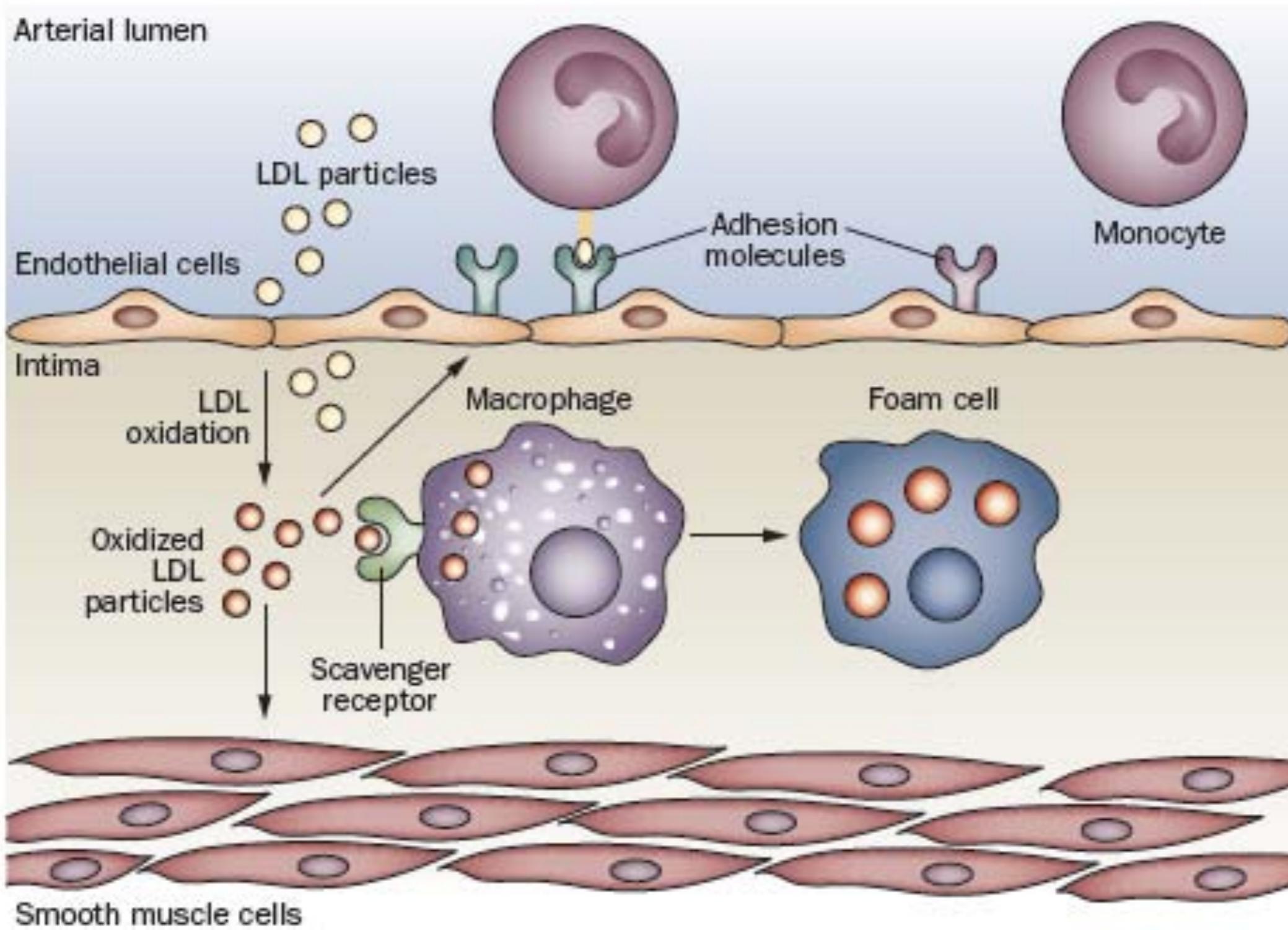
**IL-6 INDOTTA DAL TNF
STIMOLA LA PRODUZIONE DI CRP,
AMYLOID A E FIBRINOGENO NEL
FEGATO**

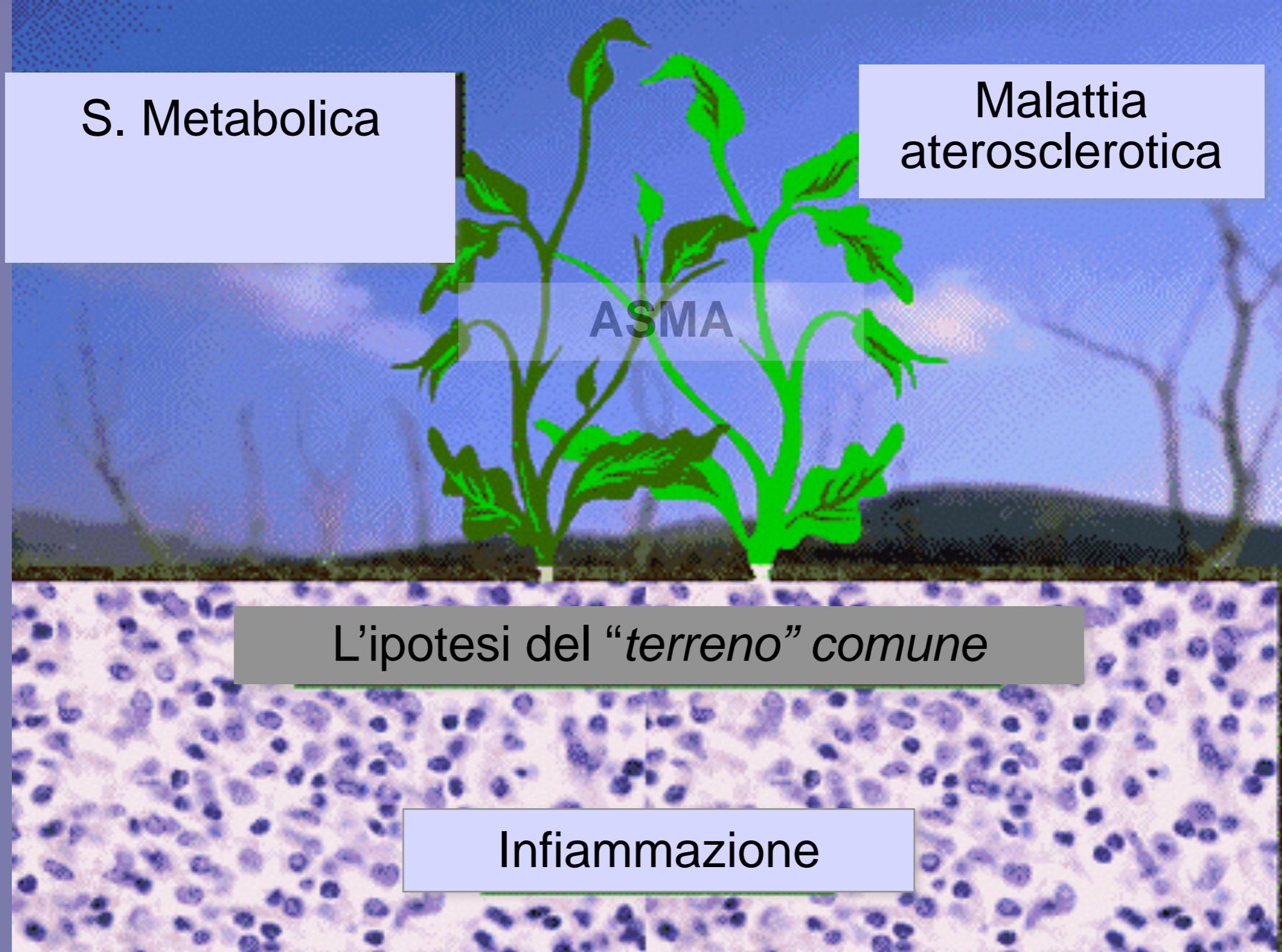
**Flogosi
sistematica**

Obesity, inflammation, and atherosclerosis

Viviane Z. Rocha and Peter Libby

Nat. Rev. Cardiol. 6, 399–409 (2009);





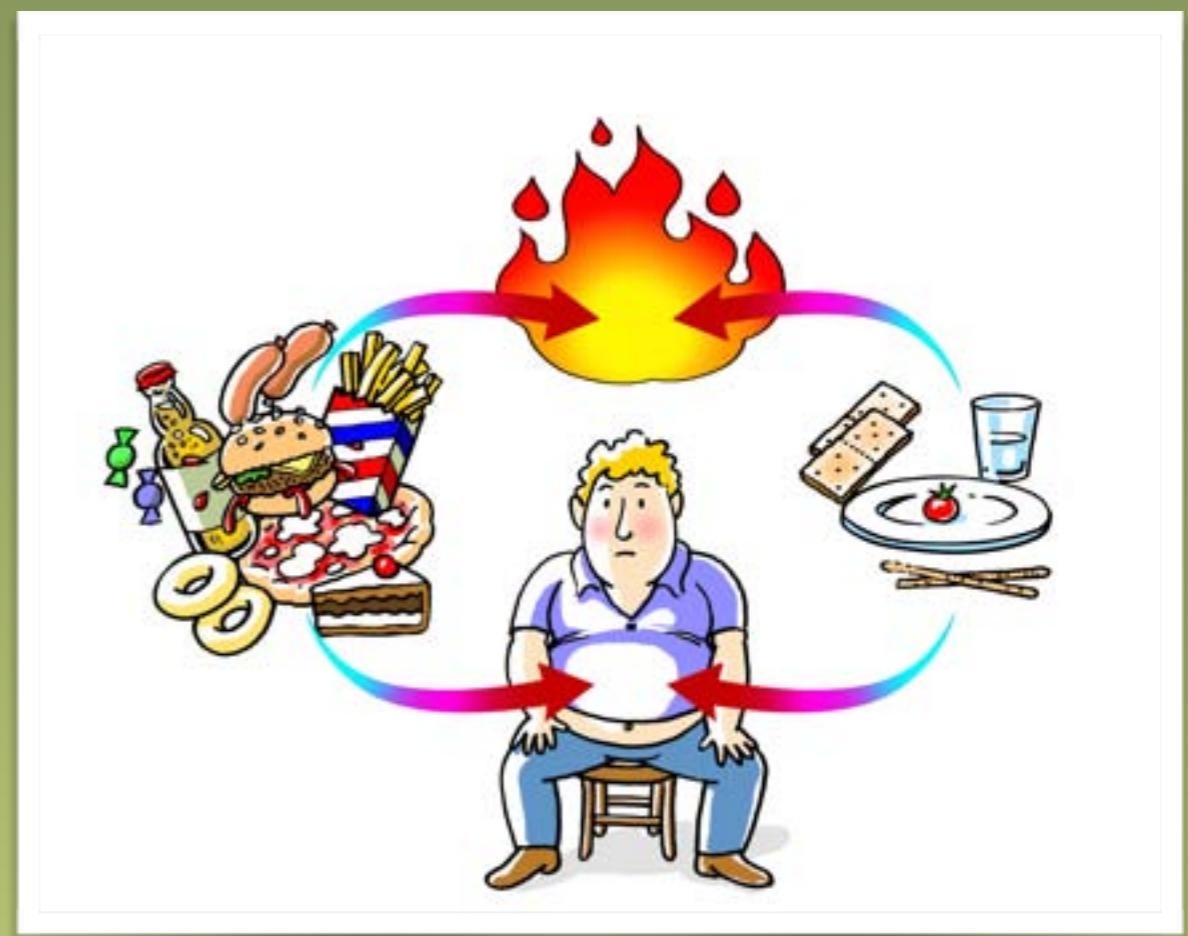
COSA E' IL METODO SUPERSALUTE?

- ❖ MOVIMENTO
- ❖ DIETA
- ❖ CONSAPEVOLEZZA



SERVE UNA DIETA NUOVA?

- ❖ Le diete fanno perdere peso ma anche salute
- ❖ Le diete non sono per sempre
- ❖ le diete non ci insegnano
- ❖ Non sempre fanno perdere il grasso giusto



LA DIETA SUPERSALUTE

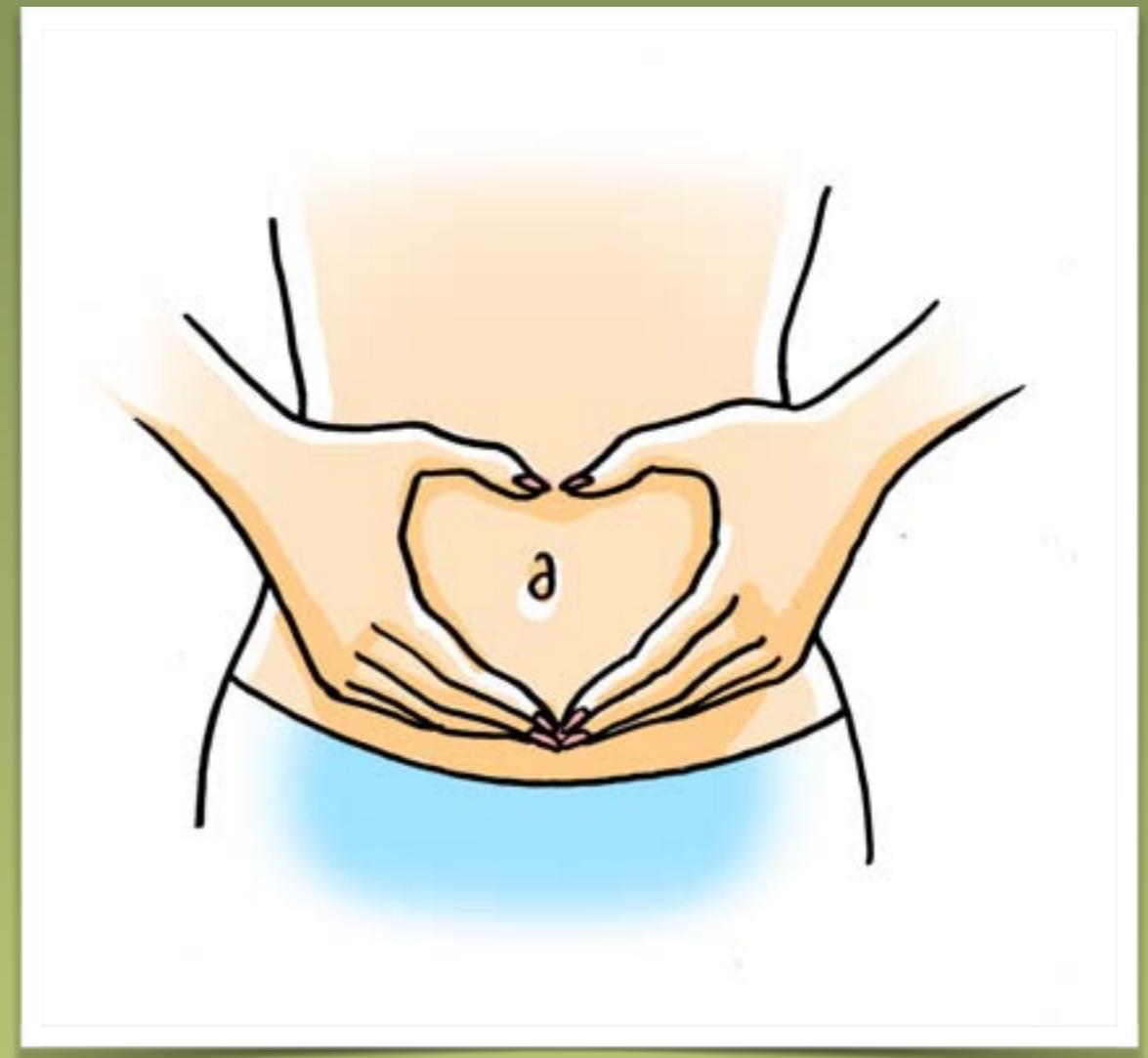
- ❖ DETOX
- ❖ CRONOBILOGIA
- ❖ MORFOLOGIA
- ❖ CIBI BLUE ZONE
- ❖ TRASFORMAZIONE



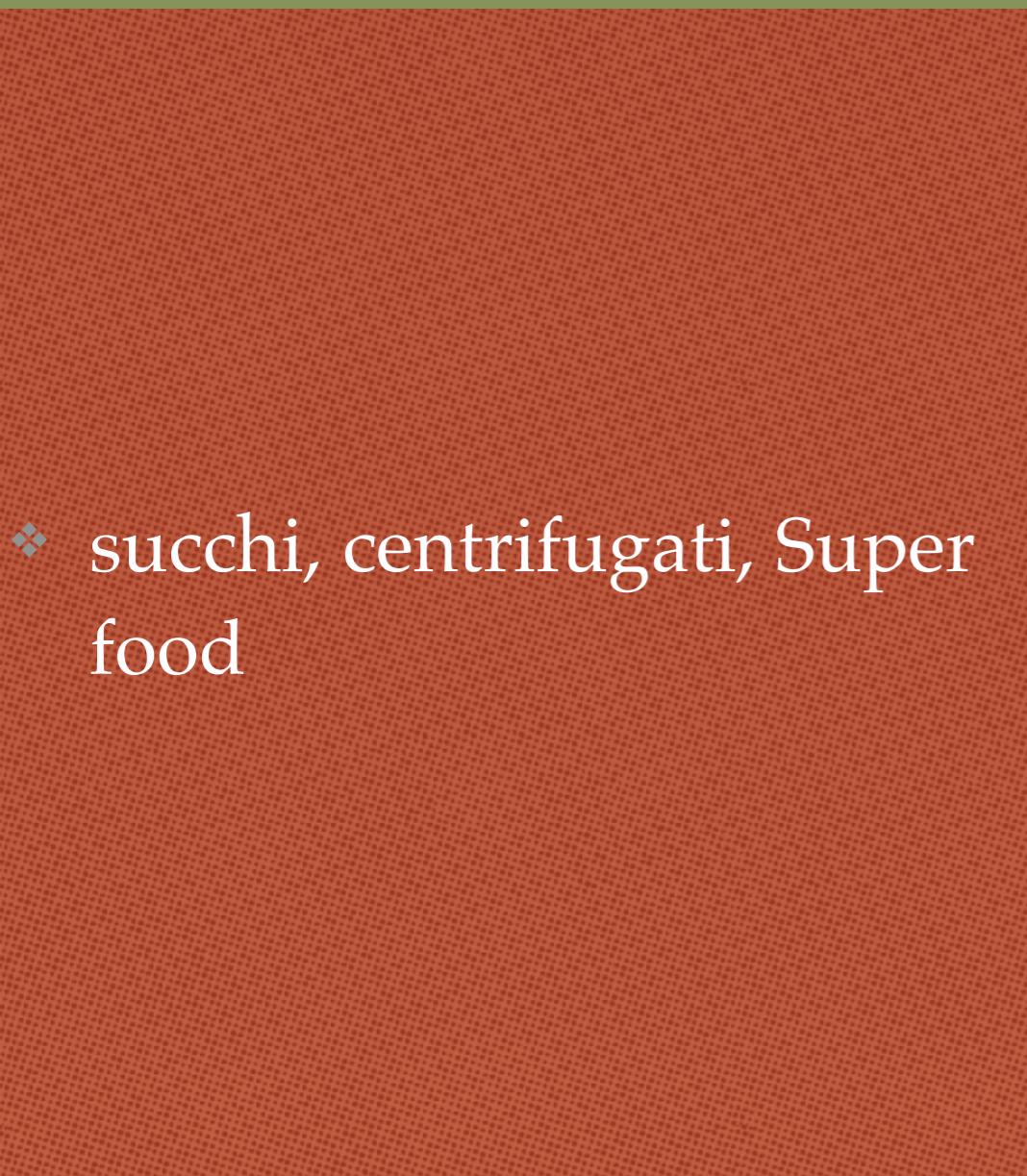
LA DIETA SUPERSALUTE: DETOX



- ❖ 3 GIORNI NEI CAMBI DI STAGIONE



LA DIETA SUPERSALUTE: DETOX



- ❖ succhi, centrifugati, Super food



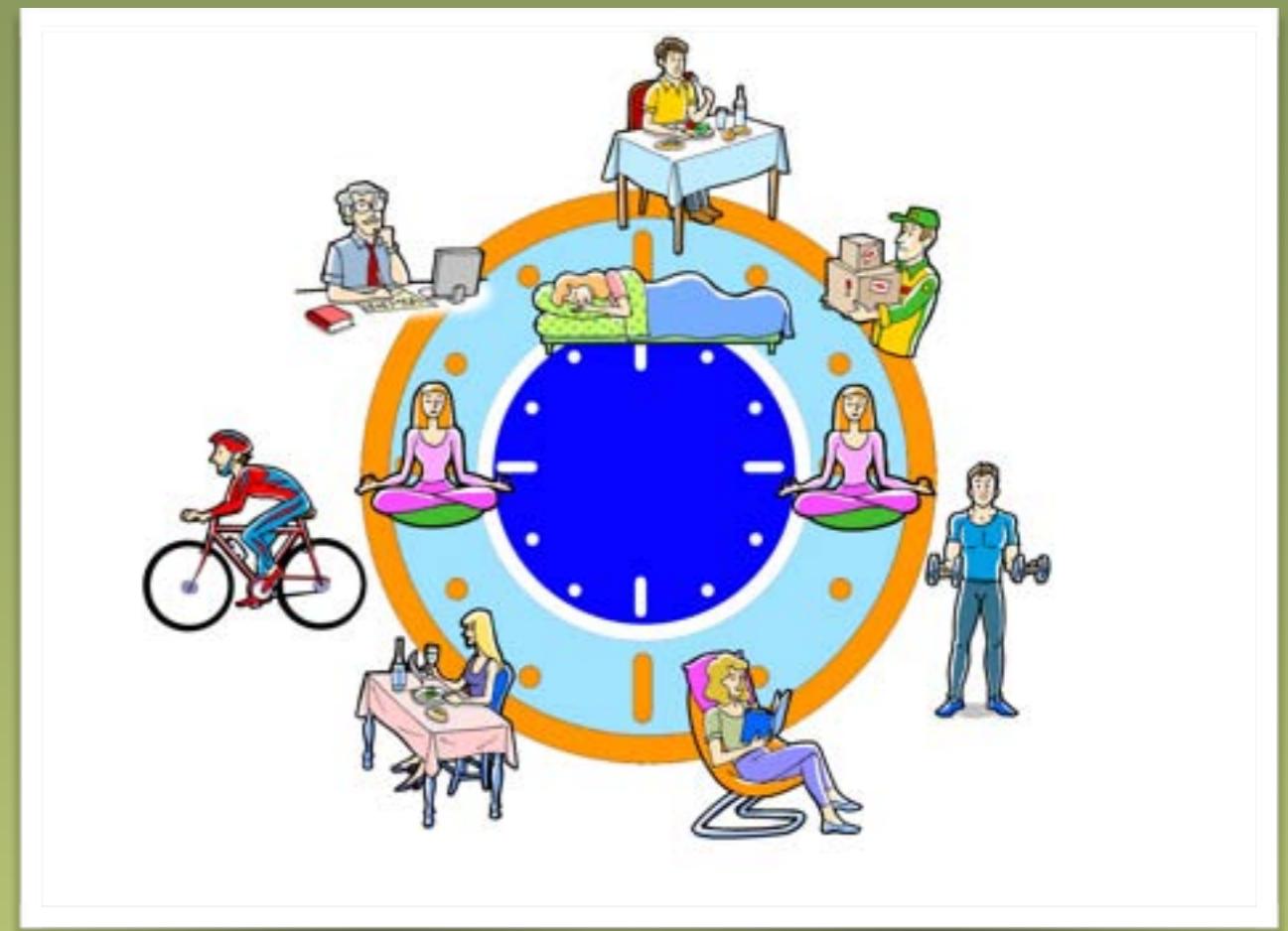
**NUTRI LA TUA
UNICITÀ**

nutrizione olistica e detox

LA DIETA SUPERSALUTE: CRONOBIIOLOGIA



- ❖ CIBO AL MOMENTO GIUSTO



LA DIETA SUPERSALUTE: MORFOLOGIA



- ❖ COME SEI CI DICE CHE
ORMONI HAI



LA DIETA SUPERSALUTE: CIBI DANNOSI

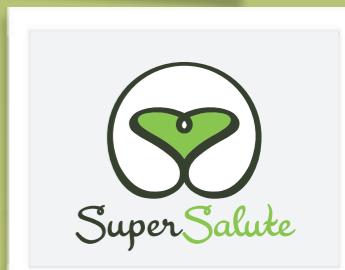
Indice glicemico

Latte vaccino

Proteine animali

Sale

Glutine



LA DIETA SUPERSALUTE: CIBI BLUE ZONE

Aceto di mele

Crucifere

Frutta secca

Pomodori

Frutti rossi e neri

Cereali integrali

Proteine vegetali, legumi e soia

Olio d'oliva

Spezie

Tè verde

Mele

Cacao

Avocado

Semi

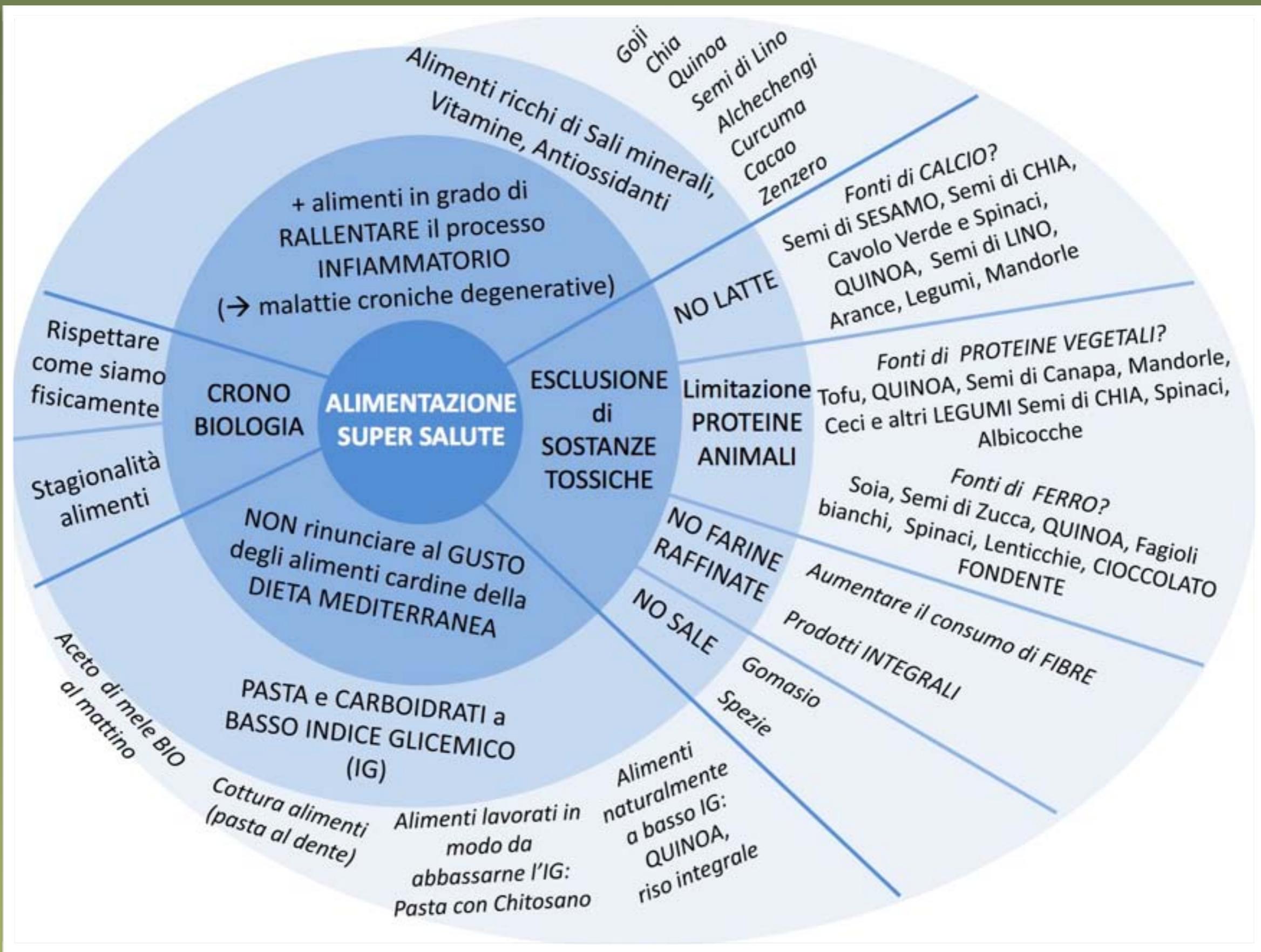
Pesce azzurro



LA DIETA SUPERSALUTE: PIRAMIDE



SuperSalute





NUOVA TERAPIA CARDIOMETABOLICA





**PRINCIPIO
ATTIVO**

**Esercizio Fisico
(aerobico e
isometrico)**



FORMA FARMACEUTICA

Camminare, jogging, correre,
cyclette, nuoto, aerobica

Extensions, curls, presses,...



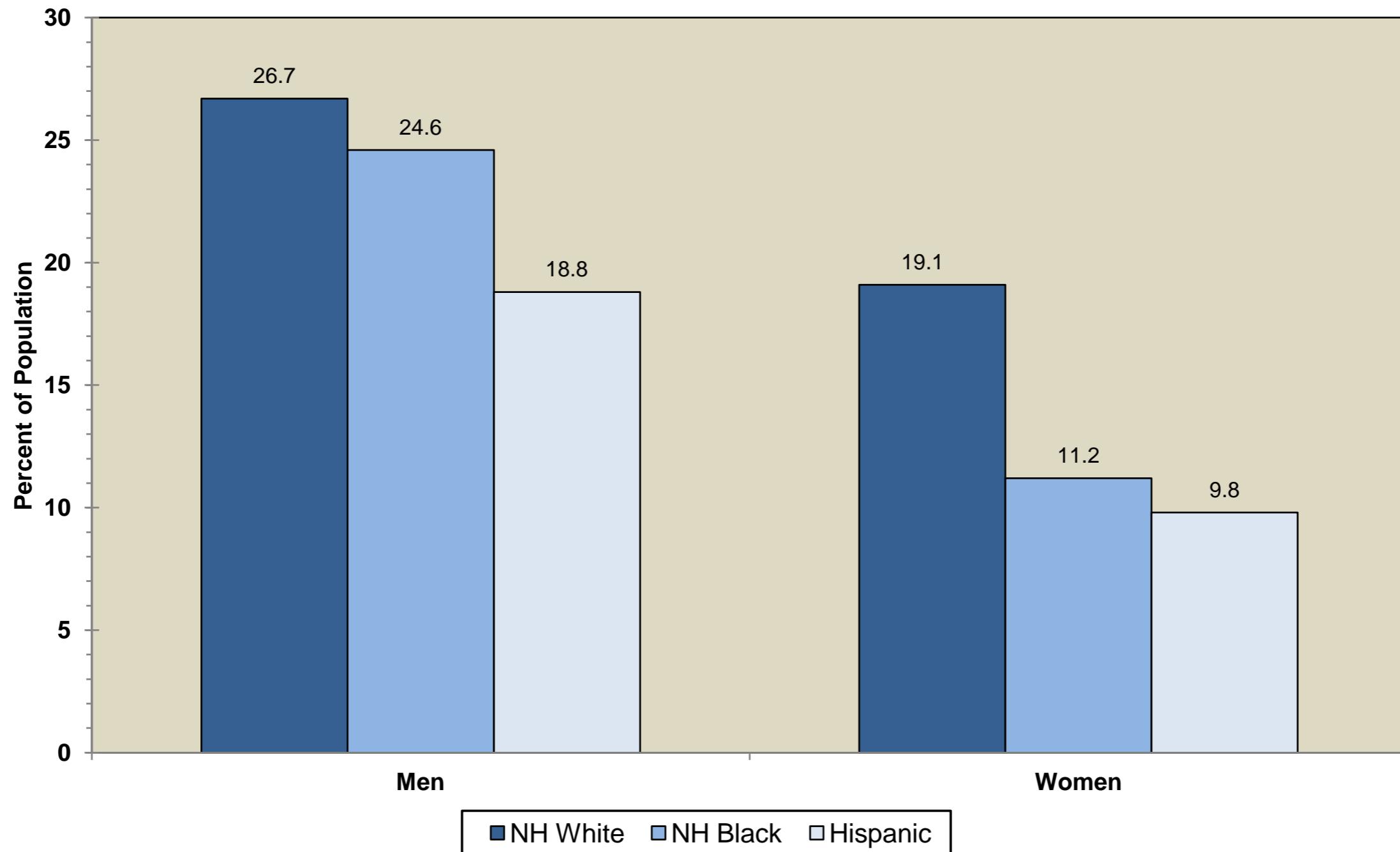
Posologia?

I 10 PRINCIPALI FATTORI DI RISCHIO DI MORTE PER GRUPPO DI REDDITO

Risk factor	Deaths (millions)	Percentage of total	Risk factor	Deaths (millions)	Percentage of total
<i>World</i>					
1 High blood pressure	7.5	12.8	1 Childhood underweight	2.0	7.8
2 Tobacco use	5.1	8.7	2 High blood pressure	2.0	7.5
3 High blood glucose	3.4	5.8	3 Unsafe sex	1.7	6.6
4 Physical inactivity	3.2	5.5	4 Unsafe water, sanitation, hygiene	1.6	6.1
5 Overweight and obesity	2.8	4.8	5 High blood glucose	1.3	4.9
6 High cholesterol	2.6	4.5	6 Indoor smoke from solid fuels	1.3	4.8
7 Unsafe sex	2.4	4.0	7 Tobacco use	1.0	3.9
8 Alcohol use	2.3	3.8	8 Physical inactivity	1.0	3.8
9 Childhood underweight	2.2	3.8	9 Suboptimal breastfeeding	1.0	3.7
10 Indoor smoke from solid fuels	2.0	3.3	10 High cholesterol	0.9	3.4
<i>Middle-income countries^a</i>					
1 High blood pressure	4.2	17.2	1 Tobacco use	1.5	17.9
2 Tobacco use	2.6	10.8	2 High blood pressure	1.4	16.8
3 Overweight and obesity	1.6	6.7	3 Overweight and obesity	0.7	8.4
4 Physical inactivity	1.6	6.6	4 Physical inactivity	0.6	7.7
5 Alcohol use	1.6	6.4	5 High blood glucose	0.6	7.0
6 High blood glucose	1.5	6.3	6 High cholesterol	0.5	5.8
7 High cholesterol	1.3	5.2	7 Low fruit and vegetable intake	0.2	2.5
8 Low fruit and vegetable intake	0.9	3.9	8 Urban outdoor air pollution	0.2	2.5
9 Indoor smoke from solid fuels	0.7	2.8	9 Alcohol use	0.1	1.6
10 Urban outdoor air pollution	0.7	2.8	10 Occupational risks	0.1	1.1

Fonte: WHO Global Health Risk, 2004

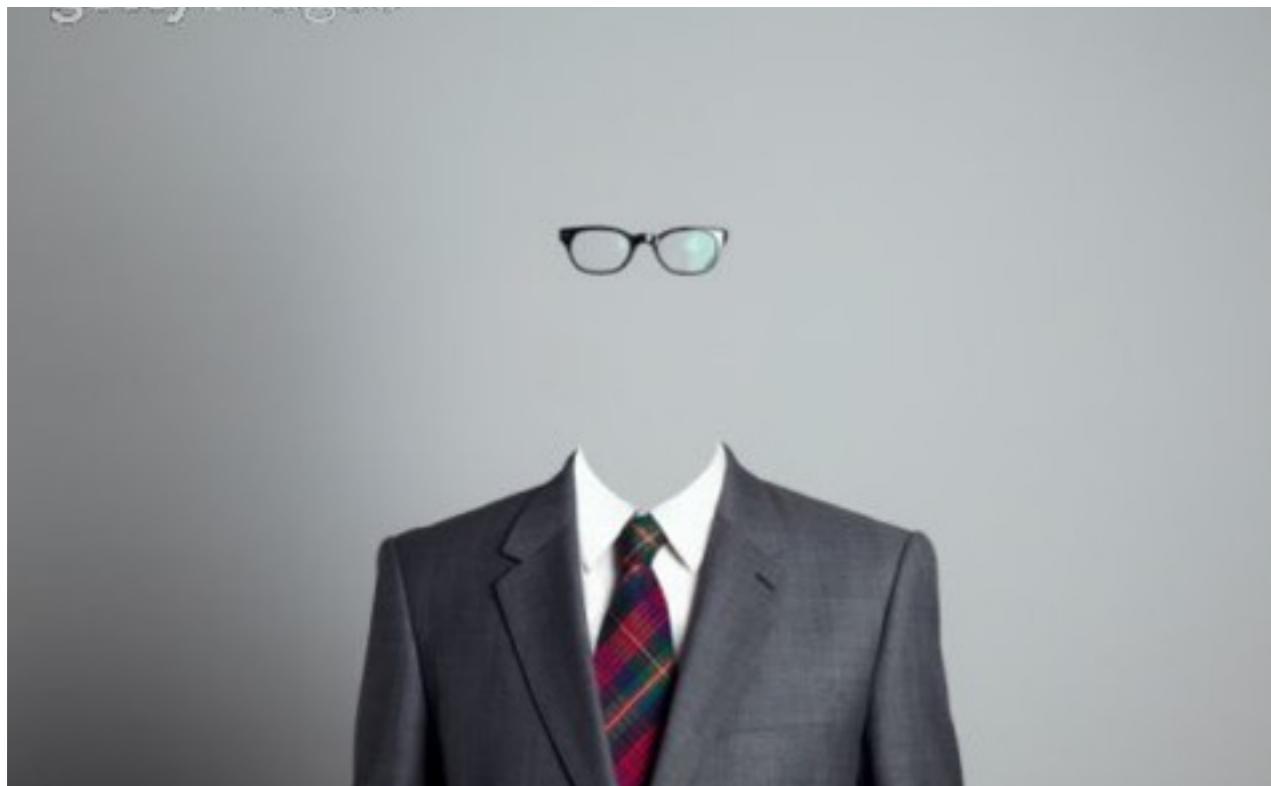
Prevalence of meeting the 2008 Federal Physical Activity Guidelines among adults ≥ 18 years of age by race/ethnicity and sex (NHIS: 2010)



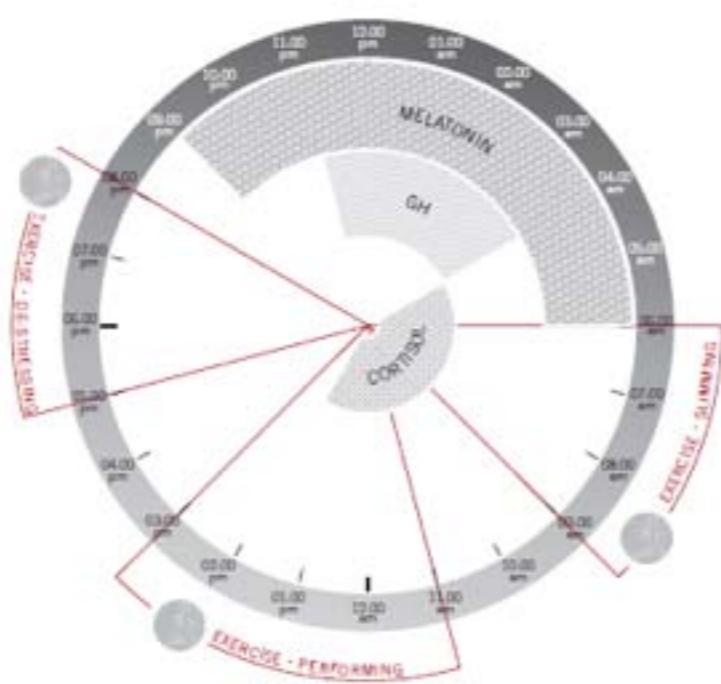
NH indicates non-Hispanic. Percents are age-adjusted. Meeting the 2008 Federal PA Guidelines is defined as engaging in moderate leisure-time physical activity for at least 150 minutes per week or vigorous activity at least 75 minutes per week or an equivalent combination.

ANALISI PERSONALE DEI BISOGNI

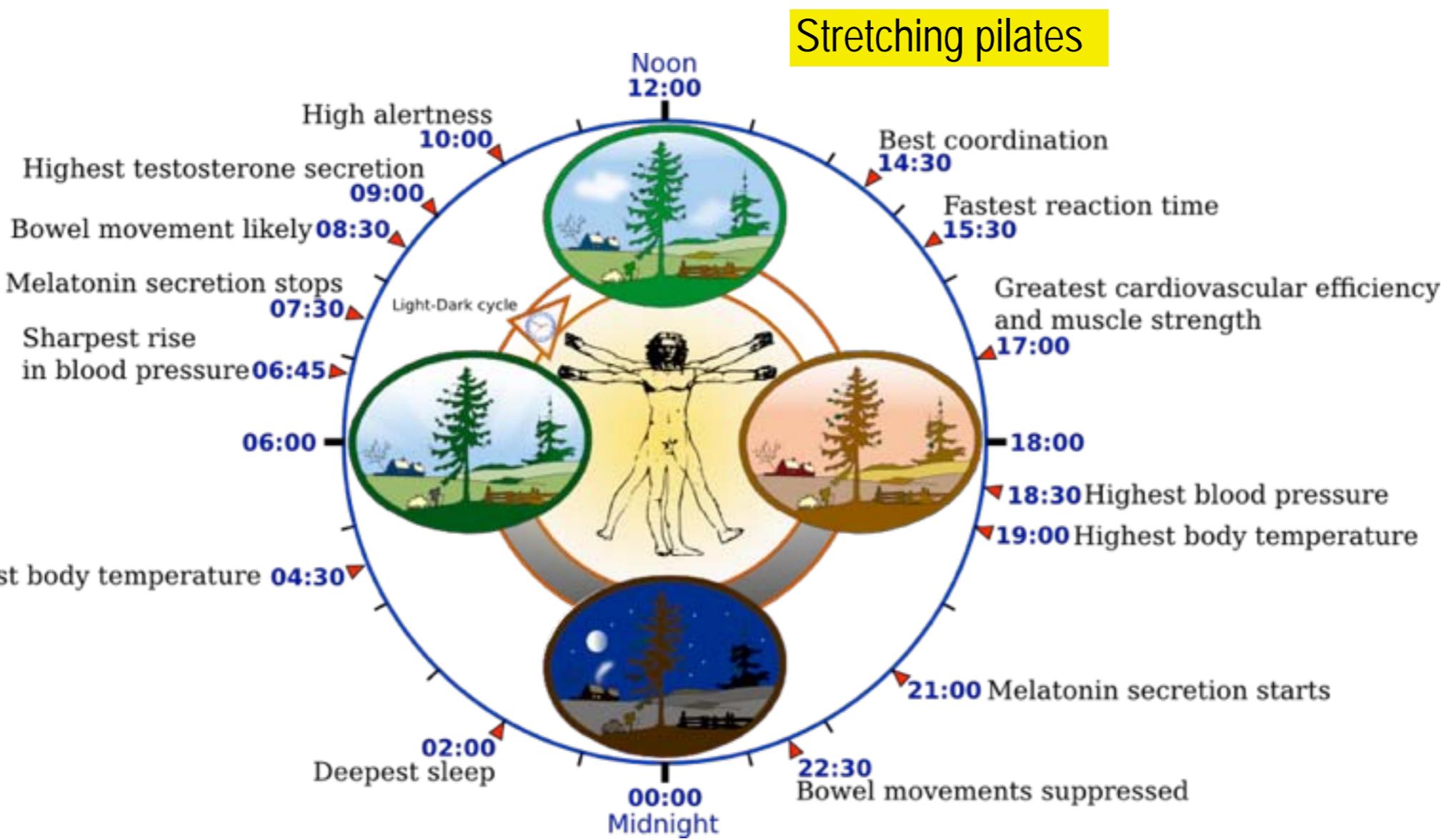
Chi siamo e cosa
vogliamo



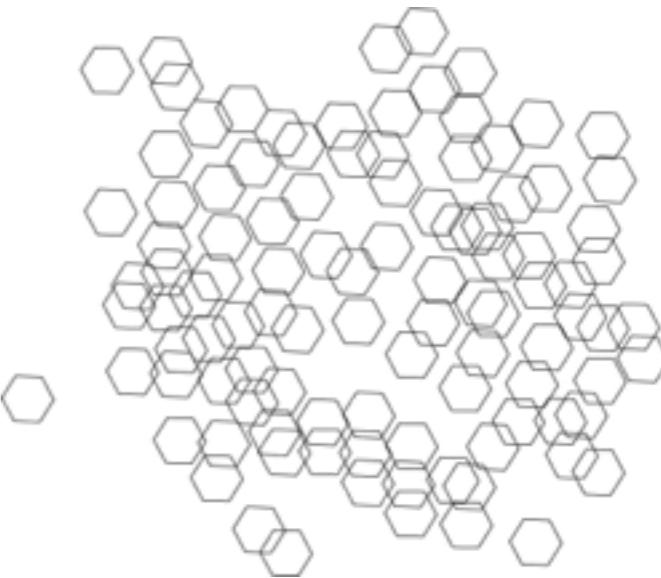
ESERCIZIO AL MOMENTO E AL RITMO GIUSTO



Allenamento Dimagrante



Allenamento potenziante



QUALE POSOLOGIA??

- **Troppo allenamento= Overtraining=alterazione
bilancia simpato-vagale=infiammazione**
- **Poco allenamento= Nessun effetto**
- **Giusto allenamento= Efficacia**

LA DIETA SUPERSALUTE: TRASFORMAZIONE

❖ Aiuto disse il ghiaccio “sto cambiando , sto diventando acqua, ci sono gocce non ci sono io”..... Il sole disse” Il mondo cambia sotto i miei raggi, tienti stretto a ciò che eri e poi lasciati andare a ciò che sei” non ebbe più paura di cambiareNon cambio in qualcos’altro ma in me stesso...



LA DIETA SUPERSALUTE: LE REGOLE

GENERAL PRINCIPLES OF LONGEVITY

Longevity Locations around the World:

- Costa Rica
- Japan
- Okinawa
- Sardinia
- Loma Linda, California

- 1.80% Rule (stop eating when you're 80% full)
2. Plant-Power (more veggies, less protein and processed foods)
3. Red Wine (consistency and moderation)
4. Plan de Vida (know your purpose in life)
5. Beliefs (spiritual or religious participation)
6. Down Shift (work less, slow down, rest, take vacation)
7. Move (find ways to move mindlessly, make moving unnoticeable)
8. Belong (create a healthy social network)
9. Your Tribe (make family a priority)



SuperSalute

LA DIETA SUPERSALUTE: LA FELICITA'

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Available online at www.sciencedirect.com

 ScienceDirect

Autoimmunity Reviews 5 (2006) 523 – 527

 AUTOIMMUNITY REVIEWS

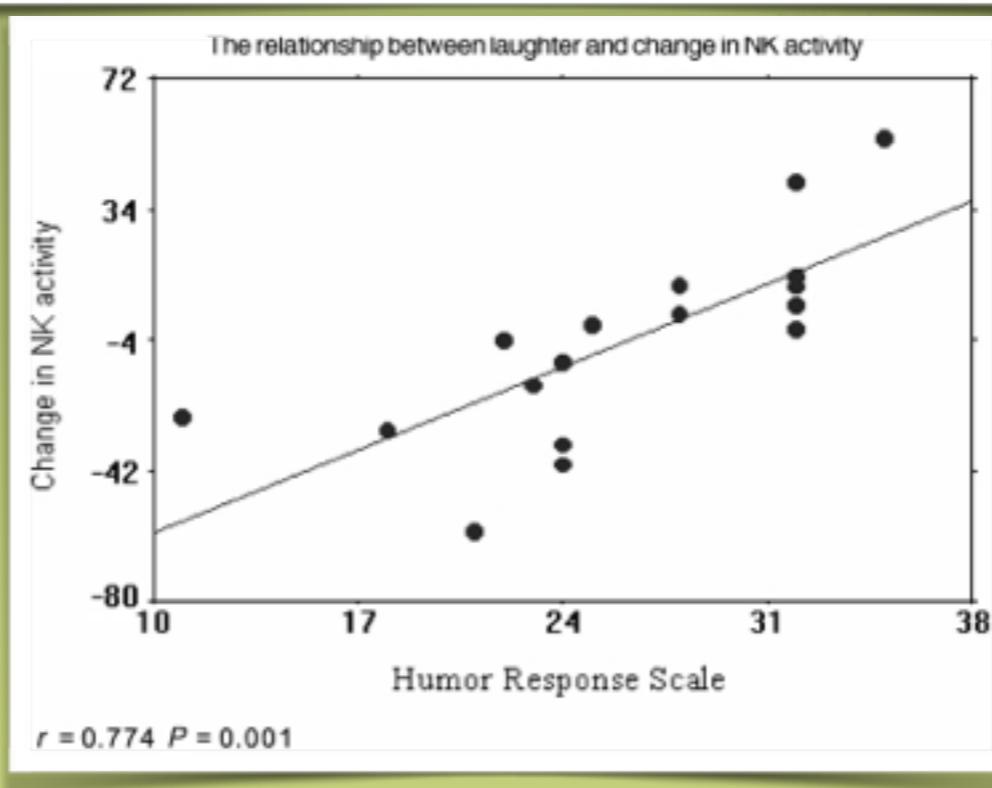
www.elsevier.com/locate/autrev

The immune system and happiness

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Available online 21 March 2006

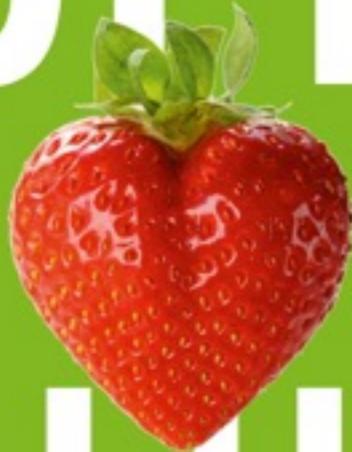


NON LASCIARE CHE QUALCUNO
SI ALLONTANI DA TE
SENZA ESSER PIU' FELICE
DI QUANDO E' ARRIVATO



Massimo Gualerzi

LA DIETA SUPER



Con le ricette di
Silvia Strozzi

SALUTE



Il metodo CRONOBIODETOX
per essere PIÙ MAGRI,
PIÙ FORTI, PIÙ SANI

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